

## **National Society for Education in Art and Design Cookie Policy**

Most websites you visit will use cookies in order to support a user's experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie'). NSEAD uses a session cookie and one persistent cookie.

If you do not wish to receive cookies, you can modify your browser so that it notifies you when cookies are sent or you can refuse cookies altogether. You can also delete NSEAD cookies that have already been set.

If you wish to restrict or block web browser cookies that are set on your device then you can do this through your browser and its privacy settings; the 'Help' function within your browser will tell you how. Alternatively, visit [www.aboutcookies.org](http://www.aboutcookies.org). This website contains comprehensive information on how to do this on a wide variety of desktop browsers.

### **How NSEAD uses Cookies:**

#### **Session cookies**

We use a 'session' cookie for the NSEAD shopping cart, and to know if a user is a logged in member or not. Session cookies expire when you leave our site. Personal information is not stored.

The Session cookie will be called "ASP.NET\_SessionId" and its content will be a random string, looking something like this: 'x4xzkbnefphj22555g1qiz1'.

#### **Persistent cookies**

The 'persistent' or permanent cookie we use allows members to auto-fill the username box on the login form when you next return to the site. The permanent cookie is called 'nsead', and its content will be of the form: 'username=fred'.

#### **Third-party cookies – measuring NSEAD website usage**

Third-party cookies are cookies that are set by a domain other than the one being visited by the user, in this case NSEAD. If a user visits a website and a separate company sets a cookie through that website this is a third party cookie.

We use third party cookies set by [Google Analytics](https://www.google.com/analytics/) to help the NSEAD determine popular and unpopular pages and to let us know where we need to improve and what services we may need to promote or update.

Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. NSEAD does not collect or store your personal information

(e.g. your name or address) so this information cannot be used by NSEAD to identify who you are.

These cookies will have names like ‘\_utma’, ‘\_utmb’, etc, and their value will be strings of characters that appear random, but are in fact encrypted characters to prevent unauthorized access.

If you choose not to send information about your website visit to Google Analytics, visit the [Google Analytics Opt-out page](http://bit.ly/QE0qJn) (<http://bit.ly/QE0qJn>) and install the ‘add-on’ for your browser (e.g. Firefox, Internet Explorer, Chrome, Safari and Opera).