NSEAD advertising rates for AD Magazine, Inserts, E-updates and Market Place

**AD is NSEAD’s 36-page cross-phase magazine distributed three times a year**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whole page</td>
<td>£500</td>
</tr>
<tr>
<td>Half page</td>
<td>£275</td>
</tr>
<tr>
<td>IBC</td>
<td>£650</td>
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<tr>
<td>IFC</td>
<td>£700</td>
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<tr>
<td>Half page (IFC)</td>
<td>£350</td>
</tr>
<tr>
<td>OBC</td>
<td>£975</td>
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</tbody>
</table>

Prices vary according to size, weight of paper and quantity required.

**E-bulletins are emailed to all NSEAD members every fortnight, in term times only**

Adverts are located on the left hand side: £120

Job adverts on website and e-bulletin £110 (no fees for NSEAD members)

NSEAD’s online Market Place

£60 for six months

Market place offers links to a range of trade and other ventures likely to be of interest to art and design teachers

More information:

e: sophie@nsead.org

t: 01225 810134
Size of adverts in AD magazine

AD magazine is 230mm (w) x 290mm (h)

Full page ad: 230mm (w) x 290mm (h) + 3mm bleed

Half page horizontal ad: 210mm (w) x 133 (h)

Half page vertical ad: 103mm (w) x 270 (h)

Website and E-bulletin packages

Web homepage + E-bulletin rates

One E-bulletin + website homepage for 1 month: £320

Two E-bulletin + website homepage for 2 months: £620

Website only one month: £270

Website only two months: £500

Website and E-bulletin image sizes

For the advert or notice on the NSEAD web homepage you will need either:

a) An image/advert 310 px wide or b) 156 px wide.

For the advert or notice on the e-bulletin you would need to provide either:

c) An image 358 px wide or d) 156 px wide. A link to your website can be added in the e-bulletin or homepage.

The height of all advert images can be more varied but should be approximately 200-220 px in height. NSEAD will make changes to advert sizes if this is helpful.

Please supply adverts as jpegs or tif files.

NSEAD reserves the right to not publish an advert or alternatively to request that editorial copy amends are made. All adverts will be located both on the website and E-bulletin at the discretion of NSEAD.