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The National Society for Education in Art and Design has launched AD a new magazine and is now seeking contributions from teachers in primary schools

### Why write an article:

Having an article published in the new magazine about a project or activity can raise the profile of the subject in your school. It will be a special way of celebrating your pupils' achievements and can help other teachers seeking alternative approaches and new ideas. Why not make a contribution? Many teachers have said that it seemed daunting at the outset but was quite straightforward once they began.

### What do teachers write about?

Your article could concentrate on any aspect of practice which involves art and design in the primary sector, either discretely or integrated with other subjects in a cross-curricular approach.

You might describe a particular artistic technique or process that was introduced which produced exciting outcomes. It might be that your school has introduced a different curriculum model which involves interactive learning, or alternatively you might describe some proactive approaches to your role as a art and design subject leader.

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All teachers are busy so ideally your writing style needs to be straightforward, accessible and informative. If the style is 'snappy' and readable it will be engaging. However do please write your article in prose avoiding the use of bullet points.

What follows is a writing model that may be helpful if you are unsure where to start - it is not the only model. You do not have to follow it as individual approaches are encouraged. By keeping to the word limit of **500-800**, it will not be difficult to produce your finished article. Remember that as editor I may make changes but articles are hardly ever rejected.

**Describe the context:** How is the curriculum delivered in your school? Did more than one age group of pupils take part in the project?

**Describe what you hoped to achieve by the project or curriculum activity:** What were the objectives and why did you decide to focus on this activity?

**Organisation of learning:** Who was involved? How and when was the project planned? Did some pupils work in groups as well as individually? Were any special materials and equipment required? Were there any other adults/artists involved? Were outside agencies involved? Were there any external visits?

**Summarise the strategy used to deliver the content:** How was the project introduced and how long did it take? Were any critical studies references included? What stimuli were used?

**Description of a stage-by-stage procedure of the project:** Many readers will want to try out what you did, so a description of the stages that the project went through including any techniques or processes that were introduced or discovered is important.

**Description of the outcomes /analysis of the project** Why was this project successful? What were the characteristics of the outcomes? What was exceptional about the students work? How did the students respond? What, if anything, would you do differently if you repeated it?

### Other Information:

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If possible please provide up to 10 illustrations that are specific to

your article. Please try to number them and cross-reference with the text. 'Fig' references can also be used to illustrate your article. If the images show the faces of pupils a separate consent form must be completed by parents/guardians. An NSEAD consent form can be obtained by emailing Sophie Leach.

Please also provide a possible title for the article and state clearly at the end of your contribution your name, and if relevant, the school where you work and your preferred professional title and email address.

Unfortunately we cannot accept any articles that have been published in other magazines, journals or online publications.

If you want to discuss a contribution or test out an idea for a piece please email:

[sophieleach@nsead.org](mailto:sophieleach@nsead.org)

Alternatively call: 01225 810134



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