

# Annual Report 2011-2012

## National Society for Education in Art & Design

### Introduction to the 2011-2012 NSEAD Annual Report

This annual report follows the established practice of publishing documents for consideration at the forthcoming 125<sup>th</sup> Annual General Meeting of the National Society for Education in Art & Design. This will be held in the Willow Building, Oxford Brookes University, Headington Campus, Headington Hill, Oxford, OX3 0BP on Saturday 23<sup>rd</sup> March 2013, commencing at 13.30pm as part of the annual conference. (For the provisional agenda see Appendix 2.) It is hoped that by circulating these reports to all members in advance, the meeting can proceed expeditiously with proper time for discussion and for officers to respond to considered questions.

The minutes of the previous AGM, held at the BALTIC Centre for Contemporary Art, Gateshead on Saturday, 17th March 2012, are available on line at www.nsead.org Further printed copies of the minutes are available on request and will be available at the meeting.



#### The President's Report



Andrew Mutter NSEAD President

Susan Coles NSEAD President Elect

On the following pages, the General Secretary provides a comprehensive report, which gives details of all aspects of the Society's activities in my final year of office. I would not wish to repeat in detail what she has so effectively summarised, although as the President in this period, I would like to comment on some key developments and issues that have taken place.

Over the past year, due to illness I have been unable to give the role my full attention and I would like to express my gratitude to Susan Coles, President Elect, who has stepped up to

chair board meetings and represent the Society over the past nine months. She has also partnered me in writing this report for which I am most grateful.

The Society has been an active partner in the national advocacy for the introduction of an Arts based sixth pillar to the proposed English Baccalaureate. We have joined with other organisations in representing the views of our members on this very pertinent topic. We have also worked with the DfE on discussion about the content and format of the national curriculum for art craft and design in key stages 1-3. We have listened to the voice of our members when taking part in these consultations.

The Society has been a partner in the national *Thinking Expression and Action*, (TEA) professional development programme for drawing, alongside the Campaign for Drawing and NADFAS. The Society also received funding from the Paul Hamlyn Foundation for the *Skills in the Making* programme, focussing on the contemporary crafts.

AD magazine continues to impress with both format and content. It is a very important part of being a member of the Society to receive this publication and to celebrate good practice across the UK.

Subject associations and Trade Unions are facing difficult times, and the Society is no exception. We continue to look for ways of bringing in funding to support our work.

NSEAD is sustaining a healthy membership quota and there are new appointments to the boards which have brought fresh voices and perspectives to the discussions and will play a part in the future plans of the Society. The use of social media platforms has also extended our reach with current and new audiences, and provide a healthy and active space for topical discussion and news.

Sadly in this year Past President John Bowden, artist, writer and art educationalist died. John was a seminal figure in advocating for and supporting the importance of art education in this country; his death is an irreplaceable loss.

I cannot leave this office either without expressing my continued admiration for our General Secretary, Lesley Butterworth who continues to work tirelessly for this Society. Her commitment, loyalty and good judgement has been much appreciated in times of challenge and difficulty. We would like to publicly express our thanks for her excellent work and continued effort in challenging times.

I would like to express my gratitude to Council members and the hard-working members of the Finance & General Purposes Committee who have given much time to the Society even though they have demanding professional roles in other sectors.

I would like also to thank Sophie Leach, Anne Ingall, Anne Pollard and Pat Burnell for all their hard work, commitment and energy on our behalf.

#### The General Secretary's Report



Lesley Butterworth NSEAD General Secretary

#### Introduction

The year 2011-12 has been one of challenge and change for the Society. Within education, government policy to include the implementation of a Curriculum for Excellence in Scotland; a review of the national curriculum; proposed changes to Initial Teacher Education; the uplift in University tuition fees, and the emerging English Baccalaureate in England pose a threat to the position, value and status of art, craft and design education within formal, further and higher education. Within the cultural sector cuts to funded posts and programmes, initiatives and agencies are also directly affecting all phases of formal and informal education, and other settings.

Financially for us it has been a massive challenge, and we are adapting our priorities, energies and capacity accordingly. With the demise of government contracts we are successfully looking elsewhere for funding steams, to include trusts and foundations. An early win has been funding from the Paul Hamlyn Foundation, and with a fundraising strategy in place and in action we hope to continue to move forward within current austerity measures. Reductions in salaries reflect not just prudence, but also the immense commitment that the staff have towards the success and stability of the Society.

Fortunately membership has remained loyal. We ask all our members to help us with recruitment, membership gives us the autonomy we need to do our work, the more members we recruit and retain the greater our capacity to champion the subject. Each year we are privileged with visiting and talking with trainees in PGCE centres across the UK to introduce them to the benefits of the Society, and many join and quickly begin to contribute to our work.

Despite this backdrop, and foreground we have achieved a great deal, and will continue to do so. We have a vision of our future and above all we are determined to punch above our weight and continue to be the organisation of choice for teachers and lecturers of art, craft and design across the UK.

It gives me great pleasure to be able to present the activities of our last financial year October 2011-September 2012.

#### **Professional Development Board**

The Professional Development Board continues to support and advise the Society at a time when recruitment of teachers onto subject specific professional development courses is an increasing challenge.

Nurturing the Regional Network Groups continues to be a priority. New groups have emerged to include Yorkshire Art and Design Teachers Regional Network, Oxford Art Teachers, Art 4MAT UK, Art Network Group Suffolk Teachers, Southampton, Hampshire, Isle of Wight and Portsmouth, and the South London Network of Artist Teachers. Existing groups are growing and are increasingly active and the Society is now actively seeking to initiate groups in new areas.

The Professional Development Board have taken a strategic interest in the Ofsted report, Making a Mark: art, craft and design education 2008-11, which states that effective curriculum models in art, craft and design 'ensured pupils were exposed to a range of approaches to drawing across all key stages'; and successful teachers 'refreshed their own engagement with drawing through professional development, including work with creative practitioners and art galleries.' It also recommended that teachers of the subject should be assisted 'in securing subject-specific professional development in order to improve the teaching of drawing and widen the impact of contemporary crafts-based initiatives.'

As a response to *Making a Mark* two new professional development programmes were launched in the summer of 2012.

*Skills in the Making*, funded by the Paul Hamlyn Foundation seeks to address the lack of professional development opportunities in contemporary crafts practice for primary and secondary teachers in training and in service. We are delighted to welcome Penny Jones as *Skills in the Making* co-ordinator and expressions of interest from Higher Education Institutes to engage in the programme have been received from Canterbury Christ Church University, the University of the West of Scotland, Oxford Brookes University, the University of Northumbria and St Mary's University College. Workshops will be held facilitated by professional makers representing a variety of disciplines. A dedicated section of the NSEAD website will provide resources about the contemporary crafts.

In partnership with the Campaign for Drawing and the National Association of Design and Fine Art Societies, and funded by the Helen Mackaness Trust, *Thinking, Expression and Action,* (TEA) will expect teachers to become active participants, thinking and looking beyond the limits of the curriculum and the classroom in order to use drawing to enhance students' learning in art and design. In a supportive environment they will gain a better understanding of the purposes and uses of drawing, and be able to extend and share their own experiences, and that of their students. *TEA* will commence with three participatory days at the BALTIC Centre for Contemporary Art, Ikon Gallery Birmingham and Bristol City Museum and Art Gallery, and conclude with case studies on the NSEAD website.

The national conference and AGM was held at the BALTIC Centre for Contemporary Art, and Shipley Museum and Art Gallery Gateshead in March 2012. Entitled *Art and Design Education at the Crossroads*, the programme offered an opportunity to listen to a wide variety of presentations; to include strategies for working with underachieving boys; moving a department from good to outstanding; encouraging higher level thinking skills, and introducing primary students to contemporary art. Key note speakers included Sharon Hogdson MP, Shadow Education Minister, Ian Middleton HMI, Dr John Steers and artist Bob and Roberta Smith.

Following the conference we were delighted to welcome Bob and Roberta Smith as a new patron of the Society. Thank you to our members who serve on Professional Development Board and to Caroline Corker and Peter Gregory in the role of chair.

#### **Publications Board**

Our colleagues on the Publications Board support our work with *AD* magazine, the *International Journal for Art and Design Education*, the E-update, communications and social networking alongside considering new initiatives on behalf on the Society.

*AD* magazine continues to thrive under the editorship of Sophie Leach, and is extremely well received by all our members. Each issue now arrives within the first two weeks of term and includes an A2 poster and a wide range of articles from across all phases, the majority of which are contributed by our members. Lead articles have included exclusive interviews with Sir John and Lady Frances Sorrell and Nick Danziger. Sophie Leach is pro-active in encouraging new authors and a support sheet is available for guidance. Advertising continues to generate an income that offsets publication costs. *AD* magazine is designed by SteersMcGillanEves.

The International Journal of Art & Design Education, *iJADE*, continues under the principal editorship of Professor Jeff Adams and an Editorial Board comprising Dr Sandra Hiett, Deborah Riding, Dr Wendy Hyde, Dr Jane McKay, Dr Claire Penketh and Dr Madeleine Sclater. The Editorial Board give their time voluntarily and it is to their credit and diligence that *iJADE* continues to grow so significantly. During 2011-12 full text downloads for *iJADE* via all online platforms increased by 9 per cent to 60,134. *iJADE* increased its renewal rate from 96 to 97 per cent and its availability in institutions from 3,300 to 3,500. *iJADE* is now available in 5,978 institutions in the developing world and readership in China has increased by 90 per cent.

A major development for *iJADE* has been a decision to move from hard copy to online access, allowing NSEAD to reinvest savings in services and resources and to be more environmentally responsible. Through a document, *iJADE for the iPad Age* members were successfully guided through the transition process.

*iJADE* is designed by SteersMcGillanEves and published by WileyBlackwell.

The second iJADE Conference, '*The Centrality of Art, Design and the Performing Arts to Education*' was held at the Innovation Centre, University of Chester on 7 October 2011. The conference was extremely well received and attended and welcomed delegates from all over the world. Key note speakers included Dr John Steers, General Secretary of NSEAD and Dr Rita L Irwin, Professor of Art Educational and Associate Dean of Teacher Education at the University of British Columbia, Vancouver. A collection of nominated papers from the conference will be published in a future volume of *iJADE*.

Continuing our publishing agreement with Harper Collins, *Teaching Art 4-7* by Nigel Meager was successfully published and much welcomed in the spring of 2012. We look forward to the revision of the *Primary Art and Design Subject Leaders Handbook*, initially authored by the late John Bowden, and now being prepared by Peter Gregory and Susan Ogier.

The Society's website <u>www.nsead.org</u> continues to grow, and two new sections have been added this year. The Society has identified a cohort of members who are working as consultants offering their professional advice and services within the context of art, craft and design education on an independent basis. An NSEAD Consultant Member section provides an opportunity for those members to showcase their expertise. As part of the *Skills in the Making* professional development programme a crafts section has been developed to provide a resource about the contemporary crafts in education. The website is updated almost every day, and RSS feeds direct new postings directly into our member's inboxes. Homepage advertising contributes to the costs of maintaining the site.

The Society is active in its use of social networks, seeking to have a presence wherever our members and potential members might be; and has provided downloadable advice and guidelines for members wishing to engage in social networking activities.

The Society is increasing its influence with an active presence on Twitter. The total number of NSEAD Twitter followers is over 1,500, a diverse and growing community comprising teachers of art craft and design from all over the world; politicians from all parties; journalists, bloggers and opinion formers; organizations and agencies working across the cultural and education sectors; museums and galleries and artists, makers and designers. Twitter provides the Society with up to date information and debate which is shared on the website, in E-bulletin and on Facebook.

The NSEAD Facebook groups are a dynamic forum, members and non-members alike posting content, generating discussion, sharing views and ideas. There are currently over 1,000 people using the NSEAD Facebook groups. New groups include *'Lets have it for the boys'* sharing discussion on strategies to engage boys in art, craft and design, and *TEA* and *Skills in the Making* providing support to our two national professional development programmes in drawing and the contemporary crafts. When professional development budgets are low and getting out onto courses is problematic our social network activities provide instant access to a vibrant and 'live 'community of teachers of art, craft and design.

The NSEAD E-bulletin is published fortnightly throughout term time. It continues to be a green and efficient way of getting news, views, opinion and opportunities over to our members, and if you have not yet given us your email address then please do and avail yourself of this acclaimed membership benefit.

Discussions have taken place with Wiley Blackwell Boston for an International Encyclopaedia for Art, Craft and Design Education. Dr James Hall has been instrumental in taking this further with a feasibility study.

Thank you to our members who serve on Publications Board and to Professor Nick Stanley and Dr James Hall in the role of chair.

#### **Curriculum Board**

Members on Curriculum Board have been very supportive advising the Society on responses to consultations, and thinking ahead and anticipating the outcomes and implications of government education policy.

Taking the Ofsted report, *Making a Mark: art craft and design education 2008-11* as a starting point the Curriculum Board has considered the recommendations and, alongside the Professional Development Board, looked strategically at how the Society can support, and challenge outstanding teachers and lecturers, middle managers and subject leaders.

The role and definition of design in art and design has been a concern of the Curriculum Board, and a dedicated Design Group emerged to debate this further and position and define design between art and design and design technology. This work provided a valuable resource for meetings with the DfE where similarities and differences between design in those two subject areas was discussed with the Curriculum Review team.

The Curriculum Board initiated an NSEAD Consultant Member section on the website, allowing members to present themselves, and their consultancy services within the public domain.

Throughout the summer of 2012 the Society was invited to three meetings with the DfE Curriculum Review team to discuss art and design within the context of the Review of the

National Curriculum. The Society saw this as an opportunity to influence the work of the Curriculum Review Team and the Curriculum Board supported this dialogue.

Alongside the Review of the National Curriculum the Curriculum Board have considered the implications of the Henley Review and the proposed English Baccalaureate and correspondence to Ministers and the Secretary of State for Education have been intense. The Society has concluded that united voices shout the loudest and has joined with other agencies, subject associations and individuals to challenge government policy around Key Stage 4 reform.

Thank you to our members who serve on Curriculum Board and to Robin Widdowson and Anne-Marie Quinn in the role of chair.

#### NSEAD contacts, links and collaborations

The Society maintains active links with a wide range of agencies and organisations. Although many have been dismantled as a result of government policy, and many more are operating under austerity measures, the Society has collaborated with and worked alongside the following. The Crafts Council, Design Council and Arts Council. The Welsh Arts Council and Creative Scotland. The Campaign for Drawing, the National Association of Decorative and Fine Art Societies (NADFAS), engage, Tate Galleries, BALTIC Centre for Contemporary Art and the British Museum. The Department for Education and the Department for Culture, Media and Sport. The Cultural Learning Alliance (CLA), the Council for Subject Associations (CfSA), the Council for Higher Education in Art and Design (CHEAD), the Group for Learning in Art and Design (GLAD), the United Kingdom Arts and Design Institutes Association (ukadia), Guild HE and Visual Arts UK (VAUK). OFSTED and HMI.

#### The Athene Trust

It has been a quiet year for the Athene Trust, the charity established by the Society in 1997. The Athene Trust seeks to promote art, craft and design education for people through all stages of life. Thank you to Alastair Laing for his careful stewardship of the Trust on our behalf.

#### **Council for Subject Associations**

The Council for Subject Associations continues its location at the Society's offices in Corsham. Chaired by Dr John Steers the CfSA provides a single voice for subject associations and has consistently represented the needs of the Society, alongside other subject associations at Government levels.

#### **Trade Union Matters**

The Society continued its representation on the Teachers' Superannuation Working Party (Teachers' Side) focussing upon the implications of the Hutton Inquiry into public sector pensions and the governments response. The proposals included making the teachers' pension age the same as the state pension age and replacing the final salary scheme with an average salary earned over a career. As a response, NSEAD took the decision to ballot members on possible discontinuous strike action starting in November 2011. Asked the question, would members be prepared to take discontinuous strike action to persuade the Secretary of State to withdraw actions to worsen the statutory scheme for teacher's pensions, 81.3 per cent of those who returned the ballot paper voted in favour, with an overall turnout of 28 per cent.

The Society continued to support members with individual workplace queries and difficulties, an overall case load resolved by officers and members.

#### International relations

Members of the Society were very active on an international platform. Peter Gregory from Canterbury Christ Church University, Paul Key from the University of Winchester and Dr Sandra Hiett from Liverpool John Moores University contributed to the Canterbury Christ Church University Jubilee International Education Conference in July 2012. Susan Ogier from Roehampton University and Peter Gregory from Canterbury Christ Church University contributed to the InSEA conference in Lemesos, Cyprus in June 2012. Dr Jeff Adams from the University of Chester presented a paper at a conference at Seoul University for the Society of Art Education for Korea. As an affiliate of InSEA, the International Society for Education through Art, the Society maintains contact with art craft and design education throughout the world. In July 2012 the seeds were sown for Canterbury Christ Church University to host the InSEA Regional Congress in 2013.**Our community** 

The Society is first and foremost a community, and it is always a massive pleasure for me to get out into that community and talk and listen to new and long standing members. Visits to PGCE centres, network groups, conferences and professional development days bring us together and I relish those opportunities, both in real time and online.

Sadly this year our community has lost three stalwart members. In December 2011 Dr Norman Binch, former Senior Staff Inspector of Art and Design in the Inner London Education Authority died after a long illness. Norman left an extraordinary legacy of work in both schools and universities throughout the UK. In January 2012 John Bowden, twice President of the Society died suddenly at home in Yorkshire. John was Senior Art and Design Advisor for North Yorkshire, a lecturer on four different PGCE and BEd courses and a practicing artist in both painting and scupture. Alongside his role as President of the Society John was founder and editor of the house magazine A'n'D and author of the *Primary Art and Design Subject Leaders Handbook*, now moving into a second edition as a small tribute to John and his work. Also in 2012, Maggie Yeomans OBE, vice-president of the Society between 1997-2002 and who chaired the ministerial working group in 1991 that developed the national curruculum for art and design in Northern Ireland. Thank you to Maggie Yeomans OBE, Dr Norman Binch and John Bowden for their unique and remarkable contributions to art, craft and design education.

On 31 December 2012 Dr John Steers retired from the Society as General Secretary after thirty years of exceptional and dedicated service, and on 2 January 2012 I moved into this position. Dr John Steers continued as Advisor to the Society until September 2012, and advised me it was 'not so much a job, more a way of life.' As the first year has whistled by I am beginning to understand that! However it is a way of life that I have readily chosen and feel priviledged to be undertaking, and as I move into my role I have many people to thank. Firstly I should like to thank the membership for their continued and active support, especially in the context of service on Publications, Curriculum and Professional Development Board and Council. Time and expertise given freely to the work of the Society is much appreciated and the generosity of members gives us both strength and increased capacity.

Secondly thank you to the members of the Finance and General Purposes Committee; President Andrew Mutter, President Elect Susan Coles, Vice President Ged Gast and Honorary Treasurer John Childs. Your guidance and support has been invaluable.

Finally, I would like to thank my colleagues Sophie Leach, Anne Pollard, Anne Ingall, Pat Burnell and Dr John Steers for all their cheerful support and steering as I navigated through my first year. The Society thrives on your energy, committment and hardwork.

Lesley Butterworth General Secretary

#### STATEMENT TO MEMBERS ISSUED IN CONNECTION WITH THE UNION'S ANNUAL RETURN FOR PERIOD ENDED 30 SEPTEMBER 2012 AS REQUIRED BY SECTION 32A OF TRADE UNION AND LABOUR RELATIONS (CONSOLIDATION) ACT 1992

## Summary Financial Information Extracted from the Full Financial Statements for the Year Ended 30 September 2012

SUMMARY INCOME AND EXPENDITURE ACCOUNT – GENERAL FUND	2012 <u>£</u>	<u>2011</u> <u>£</u>
Subscription income	203,106	205,408
Other income	115,621	215,686
Total income	318,727	421,094
Total expenditure	(352,839)	(456,291)
Deficit for the year before taxation	(34,113)	(35,197)
Tax charge for the year	-	-
Deficit for the year	(34,113)	(35,197)
SUMMARY BALANCE SHEET – COMBINED FUNDS	2012 <u>£</u>	<u>2011</u> <u>£</u>
Fixed Assets	292,119	302,509
Current assets	37,731	51,452
Current liabilities	115,252	95,583
Non-current liabilities	(211,005)	(220,672)
	3,593	37,706
General Fund	3,593	37,706
	3,593	37,706

#### **Summary of Salaries and Benefits Provided**

<u>Name</u>	<u>Position</u>	<u>Details</u>	Amount
J Steers	General Secretary to December 2011	Salary	£12,810
L Butterworth	General Secretary from January 2012	Salary	£33,750

The salary of John Steers, above, includes £1,583 as an employer's contribution to personal pension funds (i.e. 14.1 percent of gross salary, a sum equivalent to the employers' contribution to the teachers' pension scheme).

The President and the members of the Council do not receive any salary from the Society or any benefits. The President and the members of the Council are reimbursed for any expenditure incurred by them in the performance of their duties on behalf of the Society, as is the General Secretary.

#### **Report of the Independent Auditors**

## Set out below is the report of the independent auditors to the members as contained in the accounts of the Society for the year ended 30 September 2012:

We have audited the financial statements of the National Society for Education in Art & Design for the year ended 30 September 2012, set out on pages 3 to 13. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the Society's members, as a body. Our audit work has been undertaken so that we might state to the Society's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Society and the Society's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of the Society's Council and auditors

As explained more fully in the Statement of Responsibilities of the Council on page 1, the Council of the Society is responsible for the preparation of financial statements which give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the Society's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Society's Council; and the overall presentation of the financial statements.

#### **Opinion on financial statements**

In our opinion the financial statements give a true and fair view of the state of the Society's affairs as at 30 September 2012 and of its income and expenditure for the year then ended.

#### Matters on which we are required to report by exception

We are required by the Trade Union and Labour Relations (Consolidation) Act 1992 (Amended) to report to you by exception in respect of the following matters if, in our opinion:

- A satisfactory system of control over transactions has not been maintained.
- The Society has not kept proper accounting records.
- The financial statements are not in agreement with the books of account.
- We have not received all the information and explanations we need for our audit.

We have nothing to report to you in respect of the above matters.

#### Emphasis of matter – Going concern

In forming our opinion on the financial statements, which is not modified, we have considered the adequacy of the disclosure made in the accounting policies note concerning the Society's ability to continue as a going concern, which is dependent on a number of factors, including the continued support of the Society's bank. These conditions indicate the existence of a material uncertainty which may cast significant doubt about the Society's ability to continue as a going concern. The financial statements do not include the adjustments that would result if the Society was unable to continue as a going concern.

H W FISHER & COMPANY Chartered Accountants, Statutory Auditor

Dated: 8 March 2013 Acre House, 11-15 William Road London NW1 3ER United Kingdom

#### Irregularity statement

We are required by the Trade Union and Labour Relations (Consolidation) Act 1992 (Amended) to include the following declaration in this statement to all members. The following exact wording of the irregularity statement is as prescribed by the Act:

"A member who is concerned that some irregularity may be occurring, or have occurred, in the conduct of the financial affairs of the union may take steps with a view to investigating further, obtaining clarification and, if necessary, securing regularisation of that conduct.

The member may raise any such concerns with such one or more of the following as it seems appropriate to raise it with: the officials of the union, the trustees of the property of the union, the auditor or auditors of the union, the Certification Officer (who is an independent officer appointed by the Secretary of State) and the police.

Where a member believes that the financial affairs of the union have been or are being conducted in breach of the law or in breach of rules of the union and contemplates bringing civil proceedings against the union or responsible officials or trustees, he should consider obtaining independent legal advice."

Any member of the Society who wishes to obtain a copy of the full accounts for the year ended 30 September 2012 should contact the General Secretary at the National Society for Education in Art and Design, 3 Masons Wharf, Potley Lane, Corsham, Wiltshire, SN13 9FY, by email at info@nsead.org or by telephone on 01225 810134.

#### **Financial Report**

2011-12 has been a year of continued and deep financial challenge for the Society as it has adjusted to the global economic downturn, manifest in cutbacks to funding streams and government and non government contracts, and reduced budgets for professional development and the purchase of resources and services.

The forward projections made by the Society continue to be consistent, and structures in place showing quarterly figures allow the General Secretary to manage the finances as accurately as possible. Quarterly accounts are copied to the Finances and General Purposes Committee, Council, Unity Bank and H W Fisher and Company for scrutiny.

Financial stability in a time of local and global change and transition continues to be a priority. Increased activity in identifying and securing new funding streams is vital to our future, and the Society has already factored in reductions in outgoings, to include operational and staff costs, consistent with the need for frugality.

In readiness for the financial year 2012-13 in September 2012 the post of Membership Secretary was made redundant; the role of Advisor was concluded, the Administration and Finance Officer dropped two days a month and the General Secretary and Assistant General Secretary took a 6% cut in salary.

A note on the variances in income and expenditure follows.

#### Income

A reduction in income of £2,302 for subscription income reflects a drop in membership

- 1. A reduction in income of £22,773 reflects a drop in sales of publications
- 2. A reduction in income of £18,487 for professional development reflects poor recruitment due to reduced school budgets.
- 3. An income of £10,450 reflects a new funding stream from the Paul Hamlyn Foundation
- 4. A reduction in income of £3,171 for AD reflects the changeover from Start to AD.
- 5. A reduction in income of £71,001 for the ATS reflects the anticipated reduction in TDA Postgraduate Professional Development funding.
- 6. An increase in other income of £4,716 reflects website income and additional funding

#### Expenditure

Staff salaries continue to be frozen. The post of Membership Secretary has been made redundant.

- 1. A reduction of £25,059 expenditure in publications reflects a drop in purchasing related to a drop in sales.
- 2. A reduction of £3,959 expenditure in professional development reflects reduced activity.
- 3. An expenditure of £5,118 reflects a new funding stream from the Paul Hamlyn Foundation.
- 4. A decrease in expenditure of £12,519 for AD magazine expenses reflects the decrease in sales.
- 5. A decrease of £53,291 expenditure on the ATS reflects the reduction of TDA Collaborative Funding.
- 9 An increase of £4,925 in membership activity and communication costs reflects the ballot for strike action
- 10. A reduction in premises and equipment costs of £6,976 reflects prudence to include electricity and equipment hire.
- 11. A reduction of £11,254 in administration expenses reflects prudence with stationery, legal fees and postage costs.

John Childs Honorary Treasurer

#### APPENDIX 1: MEMBERS OF COUNCIL AND STAFF from January 2012

#### F & GP Committee

President President-Elect Vice-President Honorary Treasurer General Secretary

#### **Ordinary council members**

Andrew Mutter Susan Coles Ged Gast John Childs Lesley Butterworth

Carolyn Davies Sophie Hadaway Susan Ogier Norah Jardine Patricia McKenna Adrian Montana Oliver Nicholson Sylvia Reitzema Marlene Wylie Peter Gregory Ruth Robinson Susan Young

**Boards of Council** Curriculum Development Board (Chair) Professional Development Board (Chair) Publications Board(Chair)

Observers Ofsted Arts Council England CHEAD

#### **NSEAD Staff**

General Secretary Assistant General Secretary Office Manager Membership Secretary Bookshop & Clerical Assistant Anne-Marie Quinn Peter Gregory James Hall

Ian Middleton HMI Zannah Doan (until March 2012) Christoph Raatz

Lesley Butterworth Sophie Leach Anne Ingall Anne Pollard (until September 2012) Pat Burnell

#### APPENDIX 2: NOTICE OF THE ANNUAL GENERAL MEETING 2013

All members are invited to attend the 125<sup>th</sup> Annual General Meeting of the National Society for Education in Art & Design. This will be held in the Willow Building, Oxford Brookes University, Headington Campus, Headington Hill, Oxford OX3 0BP on Saturday 23 March 2013 commencing at 13.30 as part of the annual conference.

#### Agenda:

- 1. To record attendance and to receive apologies for absence.
- 2. President's opening remarks
- 3. To approve the minutes of the previous AGM held at the BALTIC Centre for Contemporary Art, Gateshead on Sat 17 March 2012
- 4. To consider any matters arising from the minutes
- 5. To receive and approve the General Secretary's report for 2011-12
- 6. To receive and approve the Honorary Treasurer's report for 2011-12
- 7. To receive and approve the report of the Auditors for 2011-12
- 8. To award a Fellowship of the Society
- 9. To appoint auditors for 2012-13 financial year
- 10. To review the subscriptions for 2013-14
- 11. To revise **Paragraph 6.6** of the Constitution & Rules as follows (inserted text underlined)

#### 6.6 Eligibility to Vote

All Full Members, Associate Members, Honorary or <u>Student Teacher Members</u> of the Society may vote in Council and Finance and General Purposes Committee elections with the exception of members who are more than six months in arrears in payment of their subscriptions.

Note: This draft agenda for the meeting is made available to all members of the Society in January 2013 to enable members to comply with Rule 4.22 which requires that 'Notice of any motion relative to the Constitution or of any other business shall be delivered in writing to the General Secretary at least twenty eight days before the Annual General Meeting i.e. Friday 22 February 2013. Any member of the Society may submit a motion for consideration at the Annual General Meeting through Council. To be eligible for consideration all such motions shall be submitted to the Annual General Meeting with the support of five members of the Council who shall appoint proposers and seconders.'