



TEA

Thinking, Expression, Action

The social media story



#teacpd

- Rationale:to use social media platforms to support the work of T.E.A. and develop more social interaction and opportunities for discussion for the educators involved.

June 2012

- Audit sent out to gauge experience and willingness with using social media platforms.
- Majority willing. Some reluctant.
- Inclusivity important so all platforms introduced and email loop also developed.



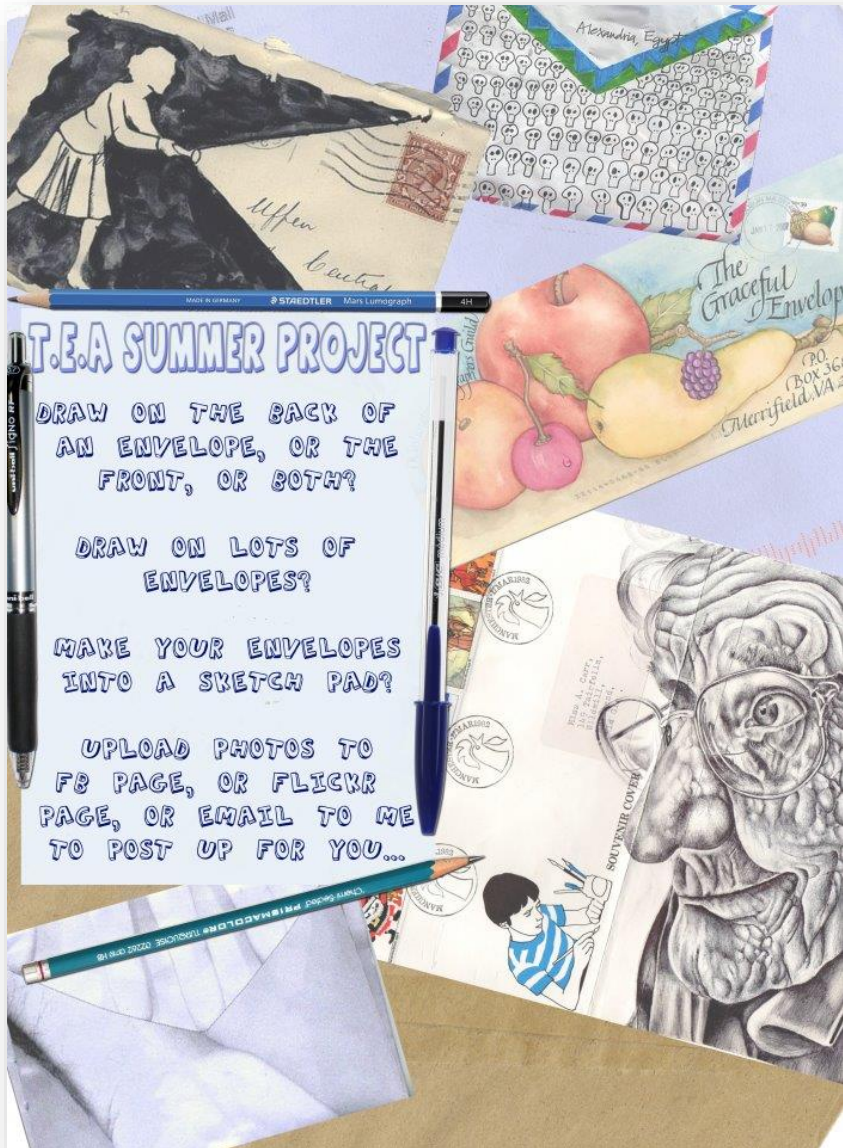
June 2012

- Email loop starts
- FaceBook group established
- Twitter hashtag created #teacpd
- LinkedIn group established



The beginning

The summer project was designed to be a non threatening ice breaker- a bit of fun really. This grew into a whole host of other online and mail art projects.



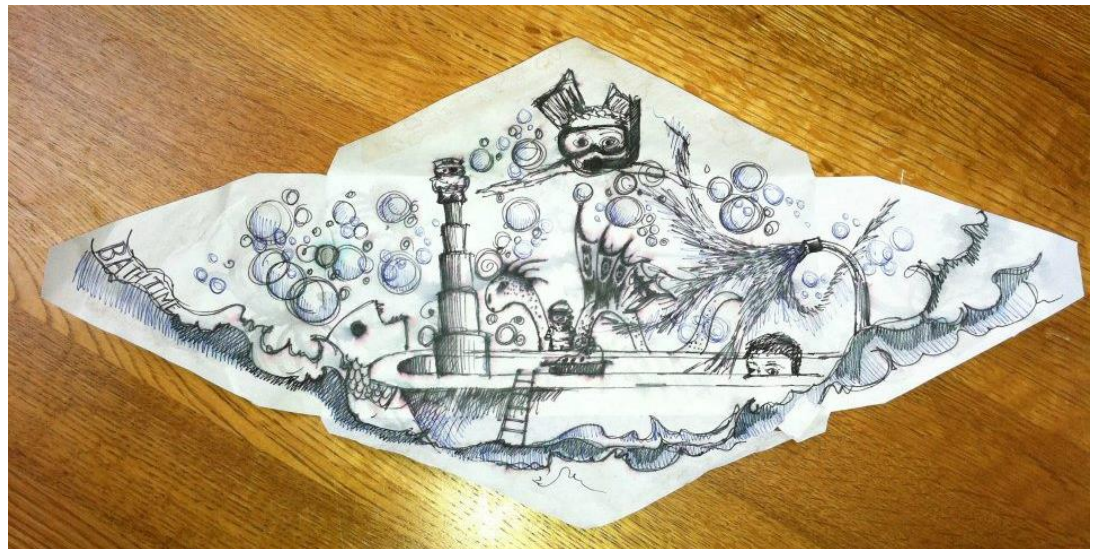
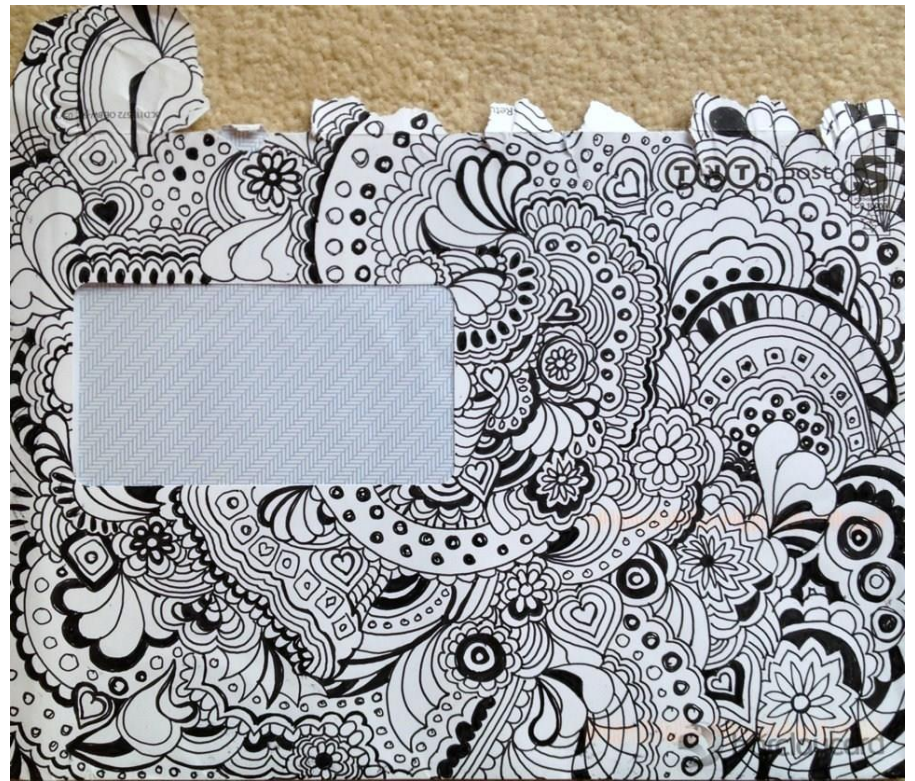
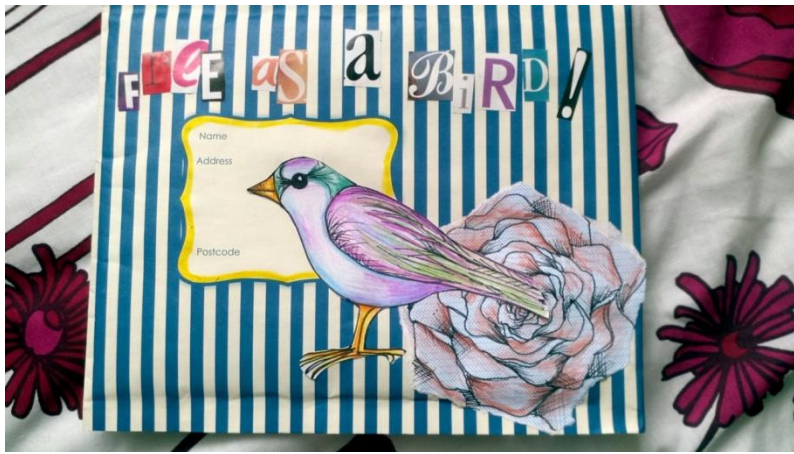
T.E.A. SUMMER PROJECT

DRAW ON THE BACK OF
AN ENVELOPE, OR THE
FRONT, OR BOTH?

DRAW ON LOTS OF
ENVELOPES?

MAKE YOUR ENVELOPES
INTO A SKETCH PAD?

UPLOAD PHOTOS TO
FB PAGE, OR FLICKR
PAGE, OR EMAIL TO ME
TO POST UP FOR YOU...



Hundreds of drawings followed...

- Introductions
- Conversations
- Exchange of views
- Discussions about drawing
- Discussions about assessment



Lisa Corken Its really interesting reading all these responses! For me, I love all things art related and work across a range of media but I am very literal with my work; I like to have my subject matter in front of me. Id love to use TEA to gain more confidence i... [See More](#)

24 June 2012 at 15:05 · Like · 3



Gemma Gagliasso I am very excited to be a part of the TEA programme as I love drawing, creating and making a good old mess when making my own art work! I try my best to encourage the people I teach that it is ok to make mistakes in their work. I would like to become m... [See More](#)

24 June 2012 at 15:21 · Unlike · 4



Gemma Billson I signed up because I feel some of the drawing exercises I have been doing with my students have become a bit mundane. I also really miss drawing and feel I only ever get chance to draw in short bursts. I hope being involved in this will give me ideas and become more experimental in my teaching.

29 June 2012 at 17:59 · Unlike · 2



Dan Firth-Powell Drawing is to Art what letters are to English. It really is at the heart of our subject and deserves to be celebrated, explored and pushed to its furthest creative possibility.

29 June 2012 at 21:49 · Like · 4



Louise Charlotte Wisdom Inspiring story Emma! How we love the refreshing taste of TEA 😊



Joanna Walton

Imagine WE were to sit a 'baseline' test as part of TEA? How would we feel if we were judged by our first efforts.... confident??? or apprehensive???

- Facebook group most active.
- Numbers went from 45 to 76.
- Closed group, invite only.
- Email loop continued and encouraged participation.



The summer of 2012; more projects

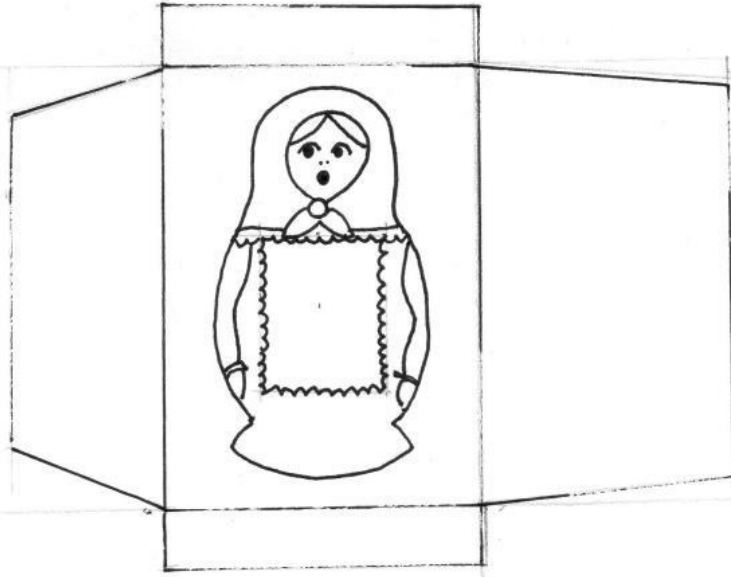


The Russian Doll Project

rUS SİÄN dOLL MÄIL ÄRT

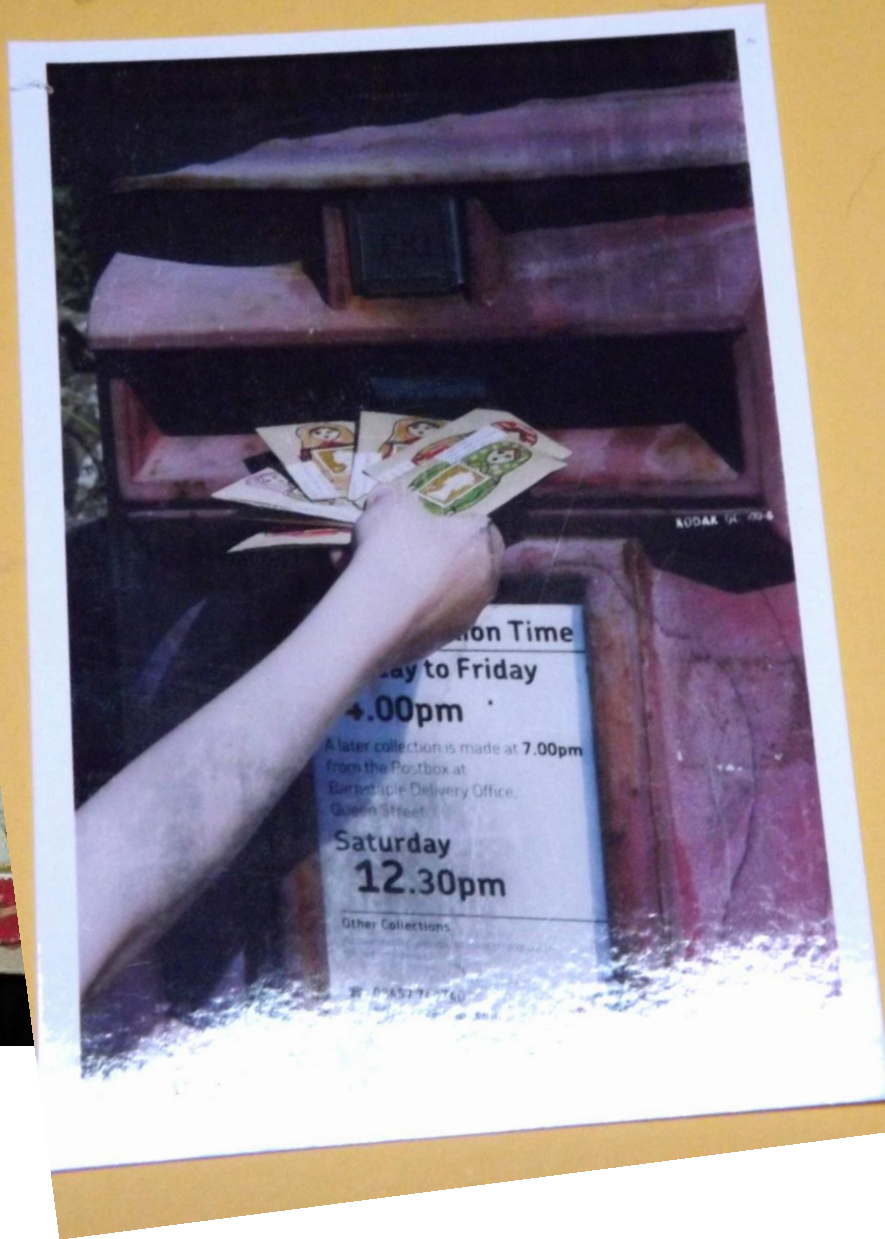
Instructions:

Make an envelope to fit this doll inside and illustrate it with the next size doll. Post it to the next person on the list (cover). If you are the last person to receive, post it back to Karen to be photographed and shared as a web. Happy doodling!





RUS



Collection Time
Monday to Friday
4.00pm
A later collection is made at 7.00pm
from the Postbox at
Buckingham Palace Delivery Office,
Queen Street
Saturday
12.30pm
Other Collections





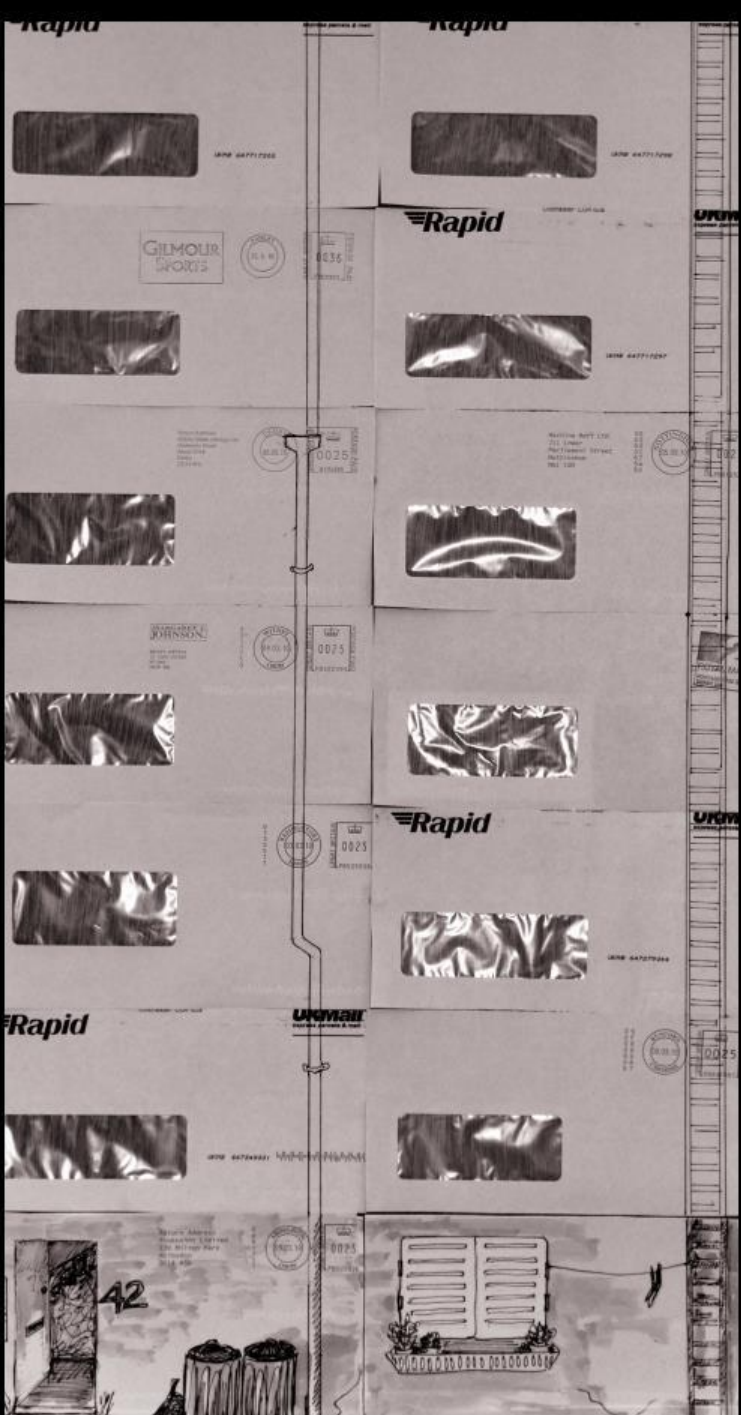




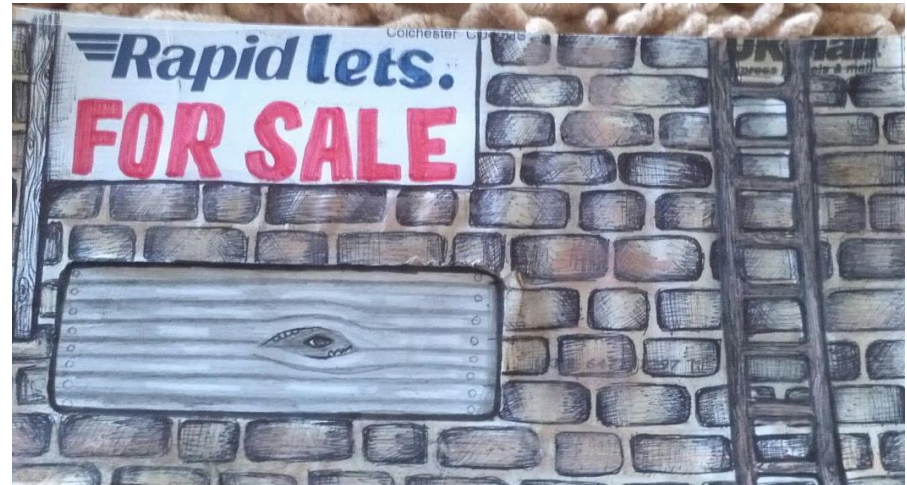


EAST BRATTON
FLEMING
SUNSHINE
COTTAGE





In the tenement project, individual envelopes were collated together to create a tenement block. You started with the white envelope (left)



Rapid

Colchester CO1 5JS

UK Mail
express parcels & mail

oh if only...



UKPS 647349331



The Mini Me Project



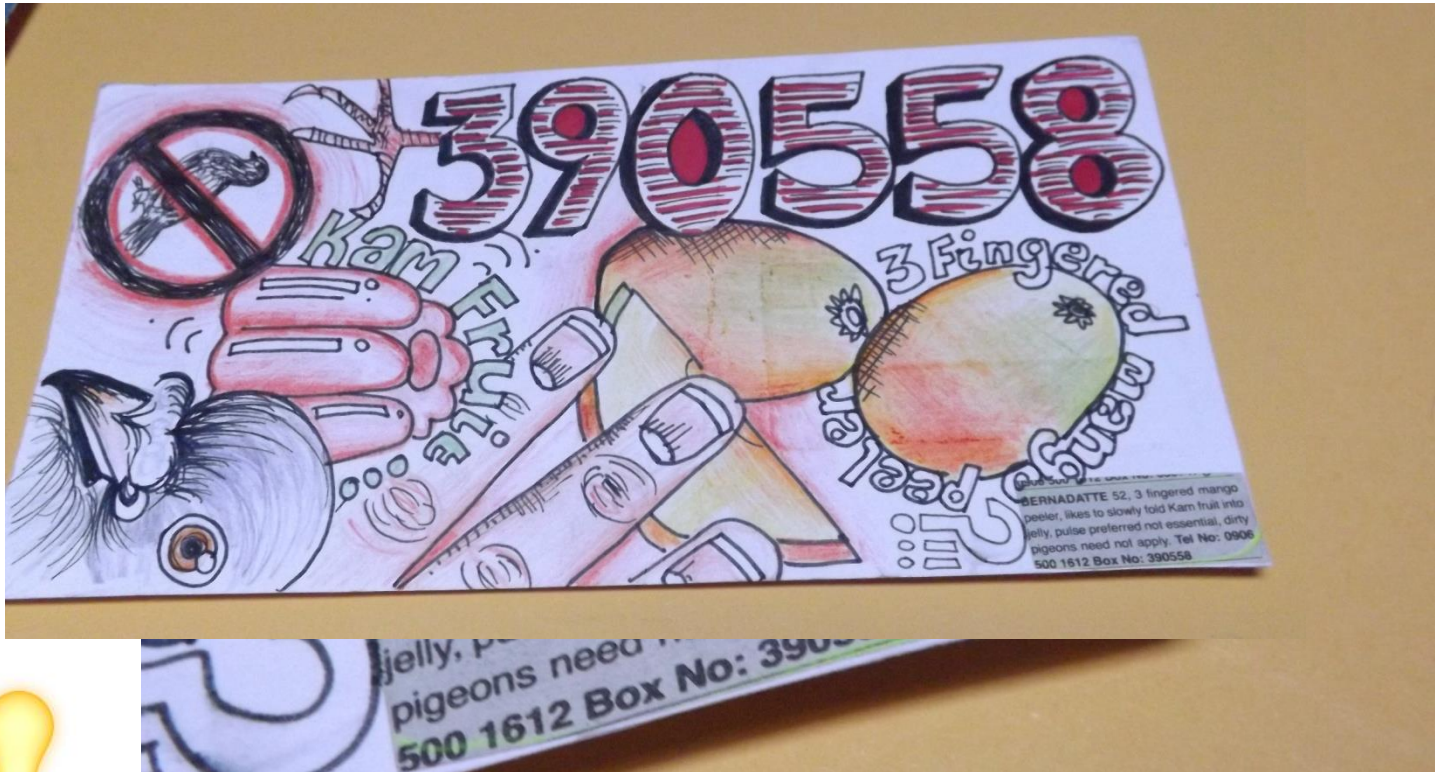
Mini Me project was to create a tiny self portrait in an envelope, not much bigger than a stamp, and these survived posting too!

The Cogs Project



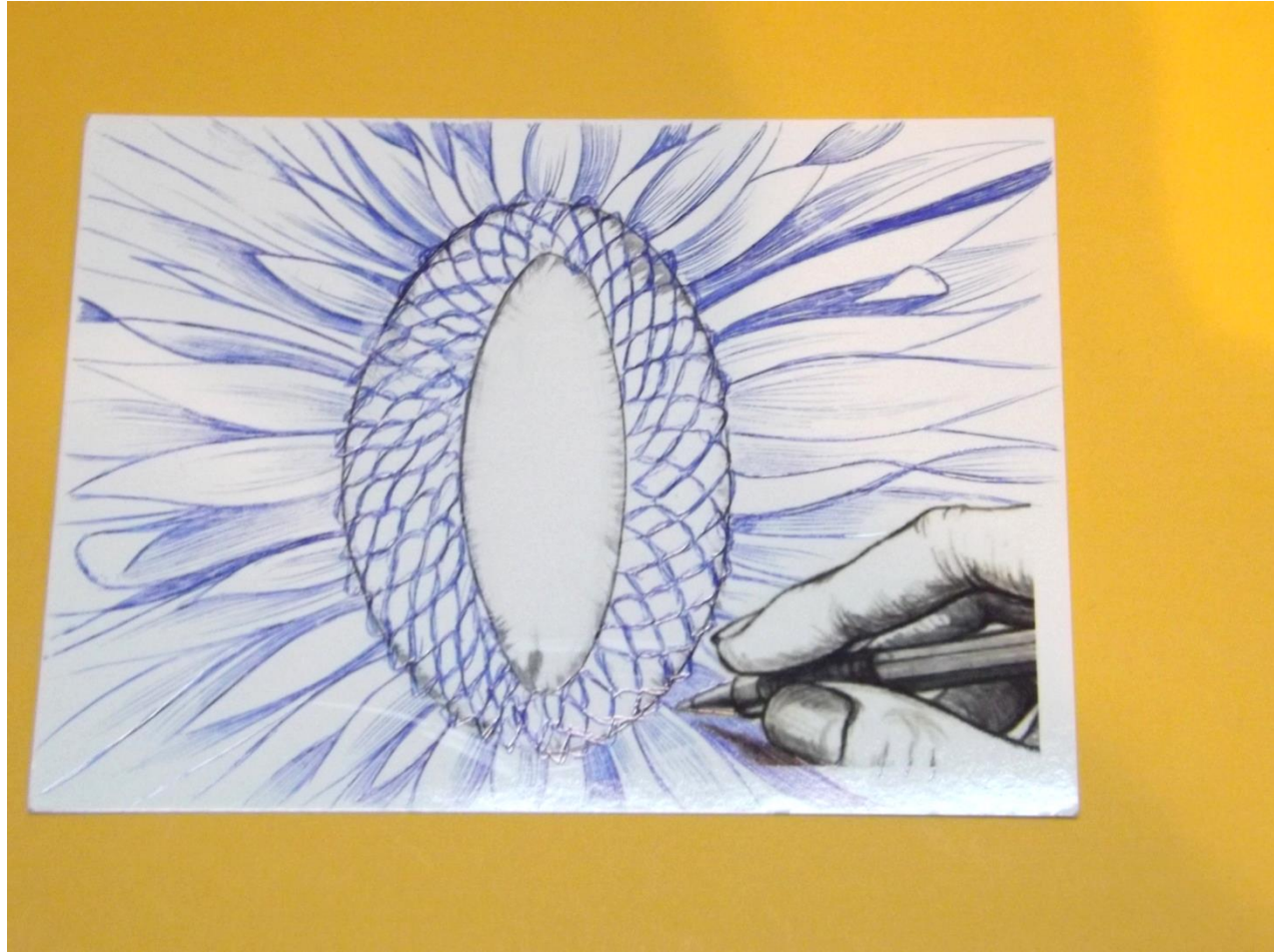
In the cogs project, you add your cog and send it on and also choose a name to send a random drawn postcard to.

The Lonely Hearts Project



In the Lonely Hearts Project you responded to an advert with your own illustration.

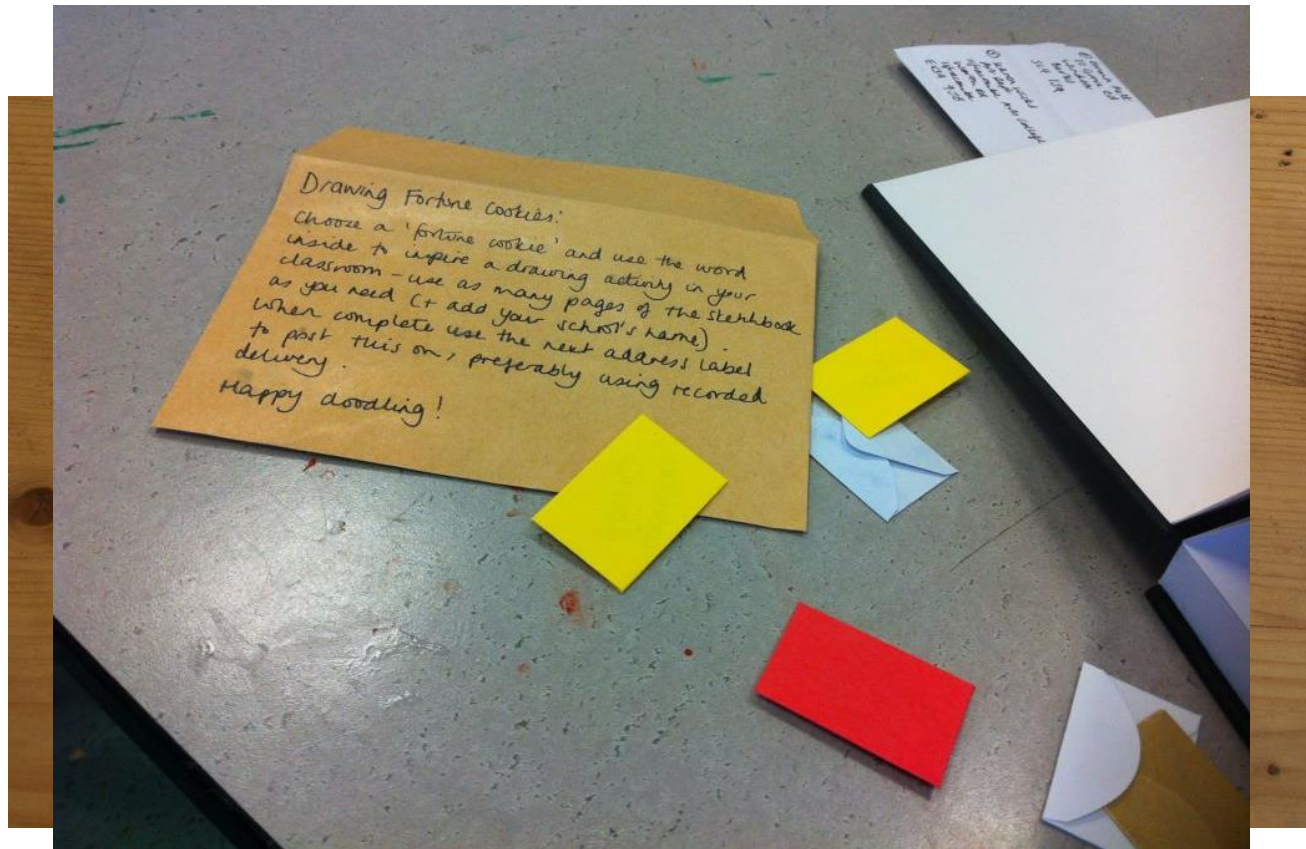
The Typography Project



The Typography project invited everyone to create a letter to make up the word “Collaborate”.

The Travelling Sketchbook Project

These sketchbooks are still travelling from school to school, with learners responding to drawings created by others in different schools.



ILFRACOMBE
ARTS
COLLEGE



<http://www.youtube.com/watch?v=YCbtH--IcJU>

Face to Face Days

- Great to see people meeting face to face who had already met online.
- Facebook page very active after the face to face days.

Meeting up in Birmingham was great and reminded me why I had joined in the first place.



Emma Pett Karen Wicks I'd love to hear how your non-marking sketchbook turns out. My next step is to really exploit risk taking and not the very safe I-actually-know-how-this-will-turn-out type that I normally do! Susan M Coles I started this task prior to Bristol's session so they started drawing very safe sections of beetles and butterflies. Post Bristol I abandoned my 'safe' task and asked the students to pair up and forget what the original was. I asked them to let their section 'grow' outside of its square and take on a life of its own. As each student's work approached another I got them to imagine the interaction of each drawing as a scientific experiment, like mixing each pictures 'DNA'.
11 November 2012 at 17:07 • Unlike • 2



The Christmas Card

- At the “face to face “ days, everyone got a blank envelope to draw on and write their address on. These were exchanged at the end of the day. They were invited to draw a Christmas card for the person whose envelope you had. This was the first whole group collaboration. This will be repeated at the TEA National Symposium.

The Christmas Card



2012 to 2013... and onwards

- Collaborative work with learners in different schools also started.....

TEA Thinking Expression Action

About Events Photos Files

 **Katie Hudson**
Your yr7 natural forms envelopes will soon be winging their way back to you
Joanna Walton, my year 9's finally finished their Angie Lewin lino prints 😊




Like · Comment · Unfollow Post · 7 January at 17:15 via Mobile

3 people like this. Seen by 69


 **Susan M Coles** they look really good.....
7 January at 17:17 · Like


 **Joanna Walton** Magnificent! We look forward to receiving them.
Thank you.
7 January at 17:32 · Like

 **Lisa Corken** These are excellent
7 January at 19:10 · Like



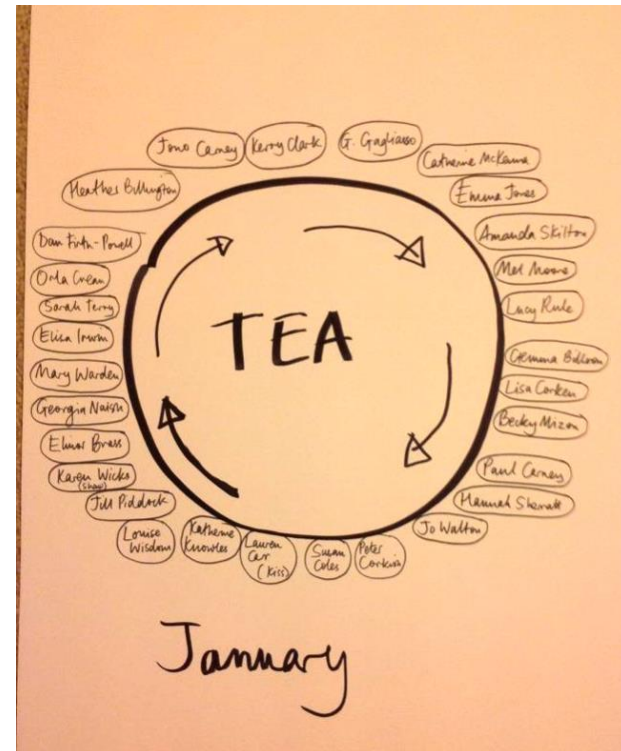
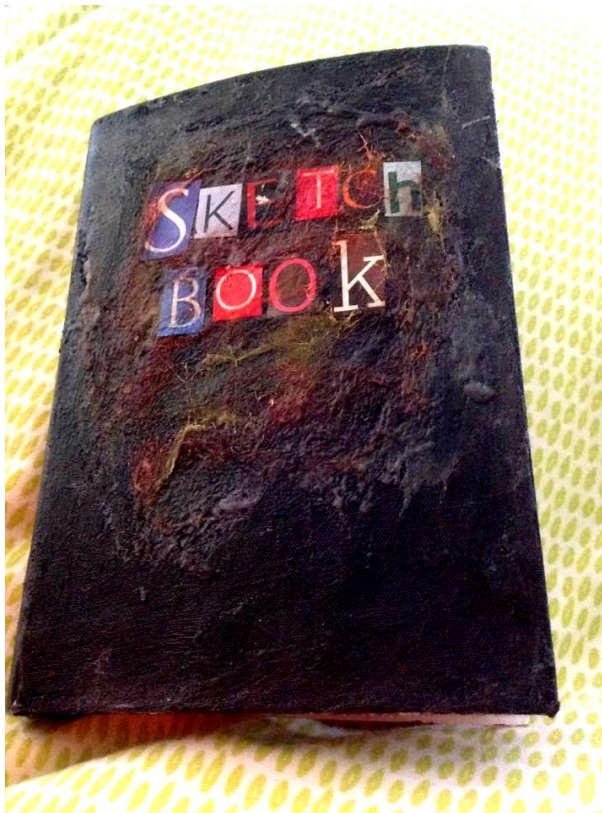
Like · Comment · Follow Post

 **Joanna Walton** Nightmare Visions year 9 on their way to Karen. Homage to Hirst - a diamond on each one!!!
2 October 2012 at 21:23 · Like

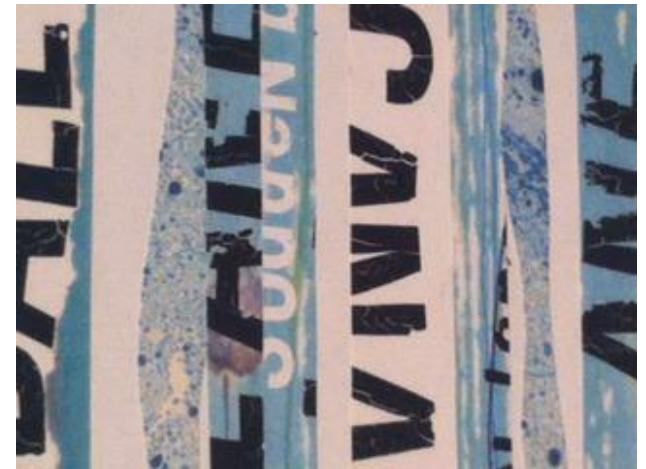
 **Georgia Naish** Love these skulls. Fantastic.
2 October 2012 at 21:39 via mobile · Like

2012 to 2013... and onwards

- Sketchbook Circle, idea from Elinor Brass.
- 25 teachers (some from outside of TEA group)



- A circle of 25 teachers began to exchange sketchbooks every month, starting in January 2013.
- This project is ongoing.
- Susan Coles and Elinor Brass will deliver a paper about this at the 2013 International Journal of Art Education Conference.

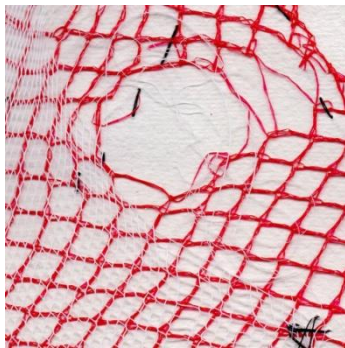


A hand-drawn sketch on a piece of aged, textured paper. The drawing depicts a landscape. The upper portion of the sketch is a bright, vibrant blue, representing the sky. Below this, there are dark, scribbled lines and shapes in black and dark purple, suggesting trees and the ground. The drawing is done with what appears to be charcoal or dark pencils. The paper itself is a light beige or tan color, showing some signs of age and wear. The overall style is expressive and sketchy.

There are now other sketchbook circles, for example, being used in schools with learners, the North East art teacher network working with the Yorkshire Art Teacher Network.

Articles on Sketchbook Circle

- <http://www.wellingvisualarts.org/making-time-for-making-art-susan-coles.html>
- <https://www.edexcel.com/subjects/Art-Design/Pages/ViewEditorial.aspx?editorial=832>
- <http://www.artcrimes.org.uk/blog/107/sketchbook-circle-and-teabag-art-and-a-national-tea-day>



The TeaBAG project

- Organised by Georgia Naish. Each participant received a small pack of paper bags and was asked to send these bag once they had finished making art with them. This is an ongoing project and Georgia is creating a resource pack developed from them to use as part of a scheme of work. This will be distributed to those who took part.





National Tea Day July 2013

- <http://thinkingexpressionaction.weebly.com/what-is-it.html>
- Introduced at the NSEAD National Conference, and steered with great skill by Karen Wicks, National TEA Day had requests from over 100 schools to take part. Teachers were encouraged to use an online blog to record their activities.
- Primary schools also responded:
<http://kirkleesarts4all.blogspot.it/2013/06/first-day-of-tea-thinking-expression.html>
- Even Yorkshire Tea blogged about it!



National Tea Day July 2013

- <http://thinkingexpressionaction.weebly.com/what-is-it.html>



What is it?

A nationwide
country will be

YORKSHIRE TEA PARTY AT NORTON COLLEGE

08/11/2013

0 Comments



In our **TEA Party** at **Norton College**, we decided to use **Yorkshire Tea** as inspiration, largely due to the fact that staff and students in school drink gallons of the stuff! Students worked individually and collaboratively on mixed media pieces of work, as this was the word we received inside our Tea Bag envelope. Students from 47-12 worked throughout the week on small drawings, paper bags and 2 canvas rolls. A large part of the success was due to handing the ownership to the students, who had the freedom to decide what, how and why to create the work, with very little teacher intervention (with the exception of providing images and materials). We also incorporated this into our 'No pens day' at school, which aimed to develop oracy skills in students. This encouraged them to communicate, delegate and express themselves clearly and confidently when creating group pieces of art. We had great fun!

National Tea Day July 2013

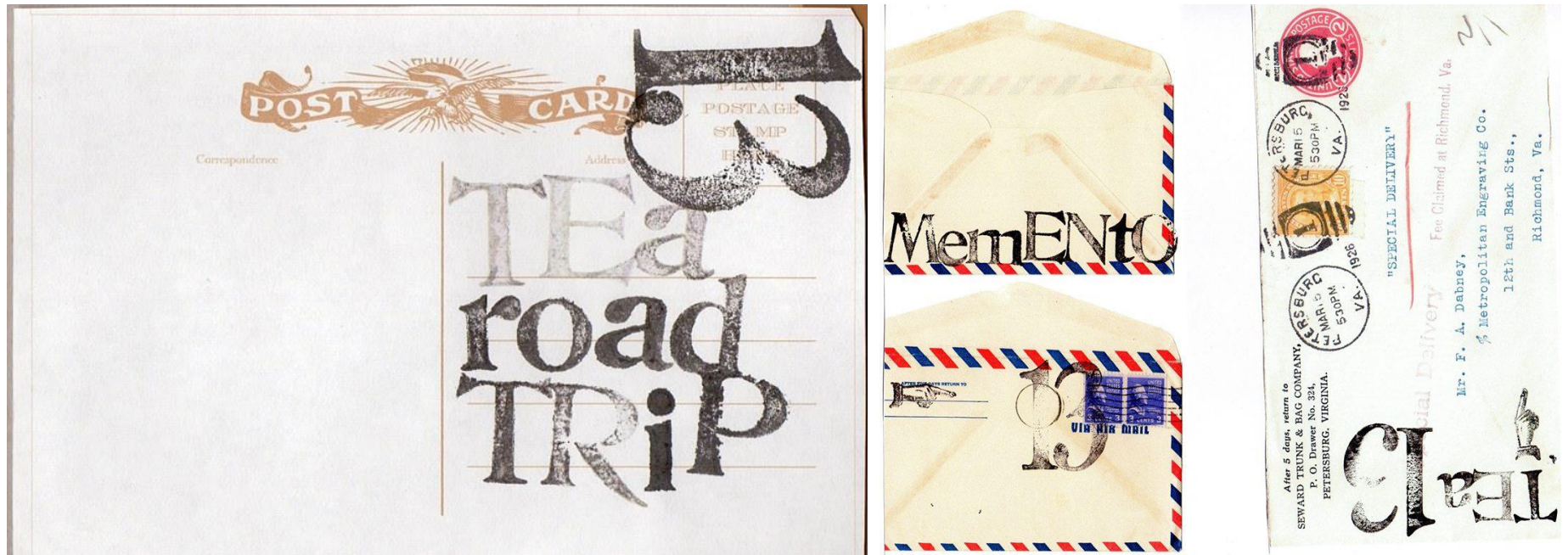


Conferences, articles etc on social media projects...

- TEA was a topic in AD magazine. Will feature in September edition too.
- TEA was a topic on the Edexcel/Pearson web page
- TEA was a presentation at the 'engage' Midlands meeting
- TEA was presented at local art teacher networks, from Kent to Gateshead, by TEA participants
- TEA was a presentation at NSEAD National Conference March 2013 (Oxford)
- TEA was a mini presentation at INSEA European Congress and delegates took part in an envelope drawing project
- TEA will be presented as a project at the INSEA World Conference July 2014 (Melbourne)
- TEA was tweeted, talked about, blogged about.
- TEA has invited comments and enquiries from Australia to South America
- TEA Facebook activities have grown to include other individuals and other groups.....

Summer project 2013

- Due to huge interest outside of the original group, we launched a bigger project this summer, organised by Karen Shaw and Georgia Naish.



85 people signed up



Tea Road Trip 2013

Welcome! The journey has begun.....

As we have over sixty participants signed up so far to work on this project, the original plan to use Royal Mail to send out different mini parts of the project has been changed to doing this electronically.

If you haven't already, please click on this link to join the Facebook page (if you click on 'join group' I will add you to the group).

<https://www.facebook.com/groups/468307606594192/>

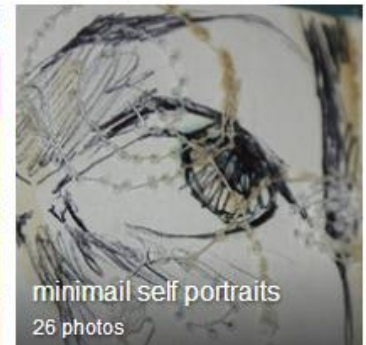
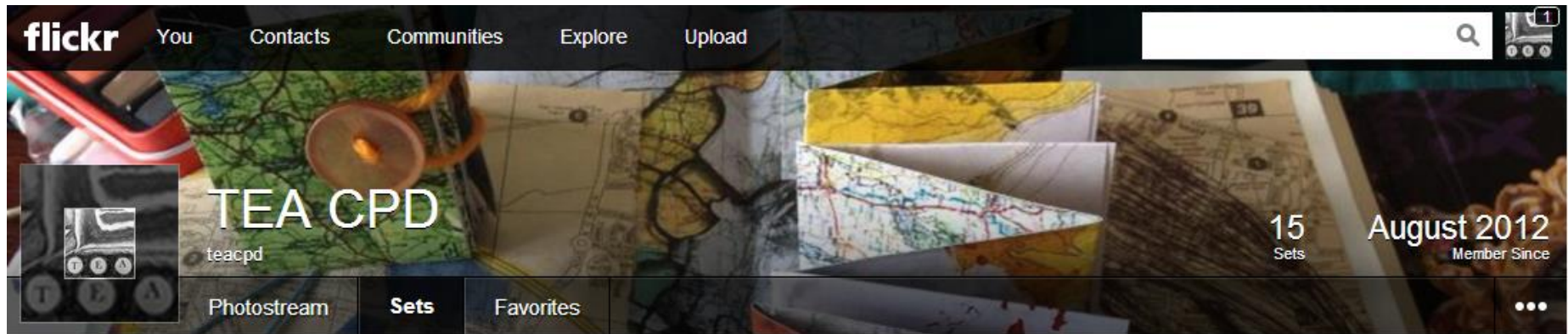
If you would rather be kept in touch by email let me know on kwicks@ilfracombeacademy.org.uk, however I would recommend that you would get more out of the 'sharing' part of the project if you are able to access the Facebook page.

So, how does this all work? Well last year's TEA project mainly worked so well as participants took photos of their work in progress and posted them onto the Facebook page for comment. As an individual your first task is to find a suitable book to alter, and to think about what you are going to recording in it.

To get the ball rolling with that, and as a way of introducing ourselves to the group, I have copied an image of a blank ticket for you to print off below. You will also find this on Facebook to download if you prefer. What we would ask is that you 'make your mark' on this by way of introduction and photograph the result to share on the group page. If you can also post your completed ticket to me at:

TEA has a flickr page which contains many of the images

[teacpd flickr page](#)



Stats for: Your account

Stats are shown in GMT, where it's currently 2:37PM on 27th August 2013 (Tue)

Daily aggregate views on your account

3924

1963

So far today...
3,924 views
0 comments
1 favorite

At the end of August the page had hosted over 39,000 "hits".

Social media and TEA

- Social media has been the glue in this whole project and will continue to be so.
- It has shown that there are alternatives to having professional development opportunities and using these effectively for that.





Some feedback....

- “By posting and seeing other Tea work, it has directly impacted in my own lessons.”
- “Also by using the tea Facebook site as evidence of critical feedback we now have own school twitter site where learners work is celebrated and tweeted for peer and self assessment.”
- “The sketchbook circle project, although very much in its infancy, has been enormously exciting, challenging, inspiring and down right scary at times!”
- “The various collaborative projects have also given me a wealth of ideas to try with my students , it is clear how beneficial these projects can be for the young people.”
- “It would be true to say that TEA has completely changed my career direction as I am renewed, re-invigorated and excited.”



Some feedback....

- “Collaboration as art educators has facilitated new ideas for me, both in my own work and with pupils. Using the FB page has become a regular source of support and inspiration.”
- “The opportunities with social media have made it so easy to share ideas and experiments and to get instant feedback. Getting to know lots of other people has been brilliant. I think Art teaching is an amazing profession and it is wonderful to meet other passionate people.”
- “Facebook has been the main way this support has worked for me. Instant feedback, huge amounts of visual inspiration. Helpful network of supportive teachers.”
- “I have loved being part of the group projects as it's great to send off a small part and then see the work produced as a whole!”

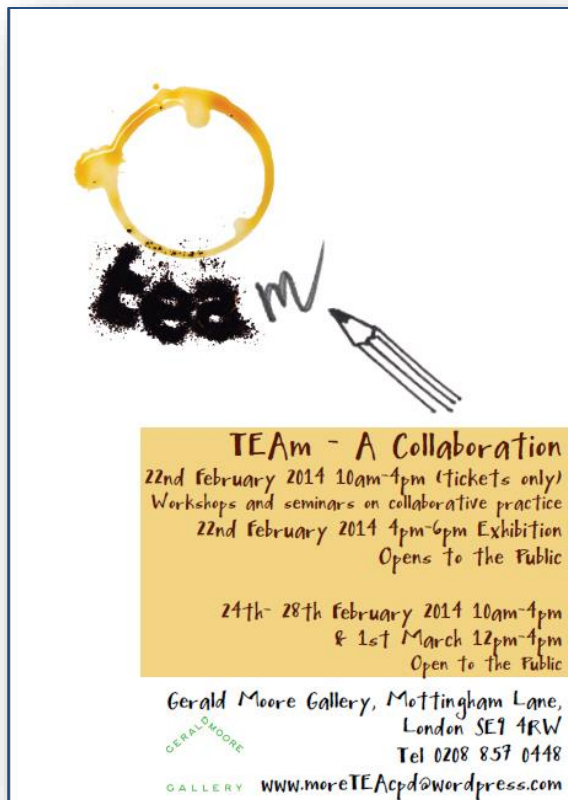


Some feedback....

- “The brilliant thing about FB is its immediate and can be added to at any time and plenty of people are happy to share ideas, thoughts and opinions etc.”
- “Consequently I really have TEA and the TEA experience to thank for that..... So a HUGE THANKS to everyone on here for their inspiring work and constant sharing as during some pretty dark moments I always knew my Art department was doing the right thing because I only had to look at Facebook for support. TEA is incredibly empowering.”
- “I go home at night and I’m tired, really tired. I open up the TEA Facebook page and feel as if I am in a virtual room full of like minded people. You have all taught me so much.”

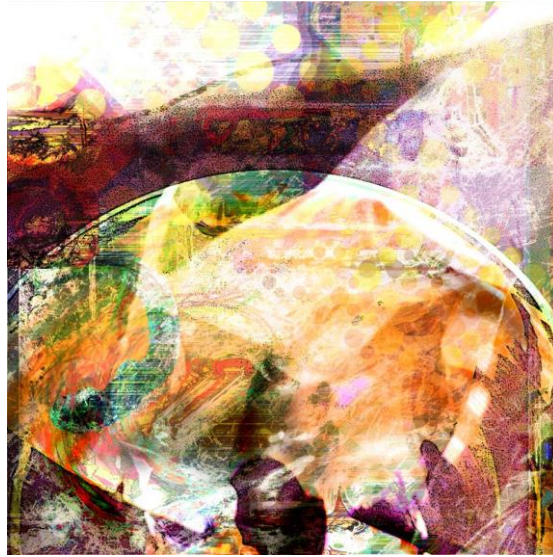
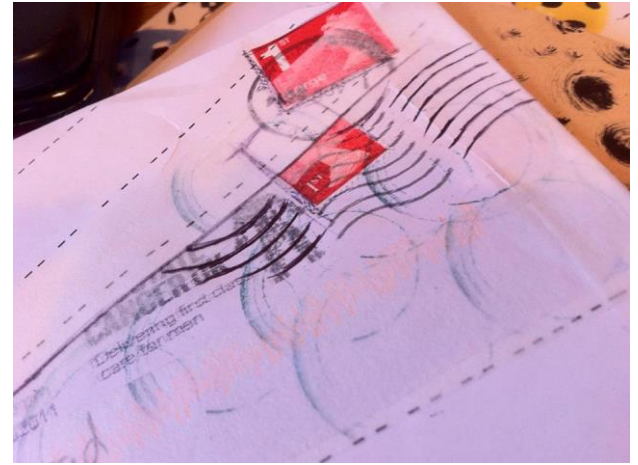
Some updates....

- The first Sketchbook Circle exhibition was held at the Gerald Moore Gallery in London in February 2014.



Some updates....

- Sketchbook Circle 2014 has begun
- TEAEnvelope Swop has begun
- TEADigital swop has begun.



How to keep up to date with TEA

- Join the moreTEA Facebook page
- Join the TEA Sketchbook Circle Facebook page
- Visit the moreTEA blog
<http://kashaw2.wix.com/moretea>
- Email me at susanmcoles@gmail.com

TEA

Thinking, Expression, Action

The social media story

