

Creative Industries Council

The UK Creative Industries continue to grow:

Gross Value Added (GVA) for the creative industries is estimated to have grown by 1.4 per cent from July 2022 to December 2022 in real terms. By comparison, the whole UK economy grew by 0.9 per cent during the same period

thecreativeindustries.co.uk

#EvidenceForArts

#ArtResearchforTeaching (ART)

AD magazine, issue 33

Dr Girija Kaimal from Drexel University in the USA says:

"The effort involved in 'making something', the multi-sensory engagement, repetitive actions and anticipation of satisfaction from the rewarding final product, are related to release of neurotransmitters, like serotonin and dopamine, that promote joy and wellbeing, while also reducing stress hormones like cortisol."

Nicky Dewar *Craft Action*

nsead.org/publications/ad-magazine/ad-issue-33/

p.04

The Arts for Health and Wellbeing All-Party Parliamentary Group on Arts, Health and Wellbeing Inquiry Report, 2017

A study conducted within deprived communities in London found that, of those people who engaged with the arts, 79 percent ate more healthily, 77 percent engaged in more physical activity and 82 percent enjoyed greater wellbeing

culturehealthandwellbeing.org.uk/appg-inquiry/Publications

p. 84

Time to Listen – Evidence from the Tracking Arts Learning and Engagement [TALE] Project The University of Nottingham, RSC and TATE (2015-18)

Overwhelmingly, students who are studying arts subjects talk about: how they developed their knowledge and critical thinking skills, enjoyment and wellbeing; and the way the arts relate to who they are, how they want to be and the things they might do in future

researchtale.files.wordpress.com/2019/07/time-to-listen-tale-project-final-report.pdf

p. 13

Cultural Learning Alliance: Early Years & The Arts
Why an arts-rich early years matters

The more often a child was provided the opportunity to mark or scribble, the more a child engaged in drawing and the more complex was the child's drawing behaviour

Dunst, C., & Gorman, E. (2009). Development of Infant and Toddler Mark Making and Scribbling. Centre for Early Learning Literacy Review, Volume 2. Number 2

Briefing paper 6; p. 3

culturallearningalliance.org.uk

#ArtResearchforTeaching (ART)

The Arts for Health and Wellbeing All-Party
Parliamentary Group on Arts, Health and
Wellbeing Inquiry Report

A study in Australia found that arts education not only has intrinsic value, but when implemented with a structured, innovative and long-term approach, it can also provide essential extrinsic benefits, such as improved school attendance, academic achievement across the curriculum as well as social and emotional wellbeing

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culturehealthandwellbeing.org.uk

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Durham Commission on Creativity and Education

According to 'The Economic Graph (a digital representation of the global economy based on 590 million LinkedIn members, 50 thousand skills, 30 million companies, 20 million open jobs, and 84 thousand schools) creativity is the second most desirable competency in an employee (after cloud computing).

Creative competencies and employment skills, published 2019

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<https://www.artscouncil.org.uk/durham-commission-creativity-and-education>

nsead

Melanie Rowntree, Pitt Rivers Museum,
Decolonising the Museum in AD 36
(published Jan 2023)

In the last school year of 2021–
2022, the Pitt Rivers Museum
saw 5,537 secondary students
(aged 11–18) pass through its
doors, many taking part in self-
guided visits. Almost all of these
visits were art and
design-related

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nsead.org/publications/ad-magazine/
#EvidenceForArts
#ArtResearchforTeaching (ART)

Joy Williams, Emma Pollard,
Joseph Cook,
Morwenna Byford

The secondary school curriculum in particular can play a key role in providing students' access to a range of creative subjects, enhancing their appreciation of future creative careers whilst simultaneously developing the skills that are increasingly demanded in a future economy such as creative and critical thinking

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Enhancing Creative Education, Jan 2022
bit.ly/3VGwZKr

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#EvidenceForArts

A guiding framework to maximise the power of the arts in medical education: a systematic review and metasynthesis
P Haidet, J Jarecke, N E Adams, et al

The arts have unique qualities that can help create novel ways to engage learners. These novel ways of engagement can foster learners' ability to discover and create new meanings about a variety of topics, which in turn can lead to better medical practice

Journal of Medical Education, Volume 50,
Issue 3, March 2016, pp. 320-331

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Celebrating the arts - 5 reasons to study creative subjects

Employees with an arts degree
have developed more quickly in
their roles from the start. They
have discipline, confidence and
can accept criticism

The Curve Group – HR Consultancy
and Outsourcing

Cambridge Assessment Network
and Research
bit.ly/3WIRBfV

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nsead.org/community-activism/advocacy

Joy Williams, Emma Pollard,
Joseph Cook,
Morwenna Byford

The importance of creativity during the pandemic was evident across the research findings. Creative projects were a lifeline to many students and the positive impacts on mental health and wellbeing were reported consistently. Maintaining this focus on creativity generally, as well as the teaching of creative subjects, must play a central role as schools emerge from the pandemic.

P.9

Enhancing Creative Education, Jan 2022
bit.ly/3VGwZKr

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nsead.org/community-activism/advocacy

The Culture and Sport
Evidence Programme, 2015

Volunteering and caring are both developed by arts engagement... The NEA (2009F), in a research note, finds that Americans who attend arts performances, visit art museums or galleries, or read literature are particularly active members of their communities

p.84

A review of the Social Impacts of Culture and Sport, P. Taylor, L. Davies, P. Wells et al
bit.ly/3uKSk9w

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Centre for Literacy in Primary
Education (CLPE), 2019

When children are given
opportunities to draw as
part of the writing process
this helps them to
formulate, develop and
extend ideas for writing,
making their independent,
self-initiated writing richer

p. 3

Summary of findings from the research on the
CLPE Power of Pictures Project 2013-19

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Arts-based responses to teaching poetry:
a literature review of dance and visual
arts in poetry education, Sofia Jusslin,
Heidi Höglund

Arts-based responses constitute a
step towards reinventing the poetry
curriculum and creating new ways
of teaching poetry that engage and
activate students and teachers

Pp 39-51

Literacy Journal, Volume 55,
Issue 1, January 2021

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Expecting the unexpected: Developing creativity in primary and secondary schools

frequently, teachers refer to creative work leading to improvements in selfconfidence. This can be expressed in different and sometimes quite subject-specific ways: more willingness to ‘take risks in art’, use a modern foreign language more frequently, increased receptiveness to peer review, or more ‘flexibility’

P3

bit.ly/3Wq8Ojw

Ofsted, 2003

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Wisdom and Engagement: Connecting Aging, Art
Education, Creativity, and Learning
Rébecca Bourgault

Studies of the biological and
emotional benefits of creativity
interwoven with the advantages of
contemporary longevity
demonstrate that older adults'
engagement in artistic activities
encourages health-promoting
behaviors.

The International Encyclopedia of
Art and Design Education, 23 January 2019

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The Role of the Arts during the
COVID-19 Pandemic
Bradbury A, Warran K, Mak H W &
Fancourt D. (2021)

The arts were found to facilitate
relaxation, escapism, mood,
confidence, positivity and a sense of
connection, and to reduce
loneliness, worries and negative
emotions

p.5

Arts Council England
bit.ly/3humtHd

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Arts & Kindness,
Broadwood, J., Bunting, C.,
Andrews, T., et al.

Engaging in the arts can
foster empathy and
kindness, and act as a
catalyst to unlock individual
and societal wellness,
creating the conditions for
kindness to grow

2012, People United Publishing, Canterbury

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The Art, Craft and Design
Rapid Evidence Review (RER),
2022, Thomson, P., Maloy, L.

As well as documenting learning
and enhancing understanding in
subjects such as science and the
natural sciences, drawing is seen
as a route to visualising thoughts
and ideas in order to imagine
new possibilities for the world
and for the self

p. 23

bit.ly/3FL8FQZ

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Investigating Causal Effects of Arts Education
Experiences: Experimental Evidence from
Houston's Arts Access Initiative, Bowen, D.H.,
Ph.D. and Kisida, B., Ph.D

Arts educational experiences also
significantly improve school
engagement, college aspirations, and
arts-facilitated empathy. These
findings provide strong evidence that
arts educational experiences can
produce significant positive
impacts on student academic and
social development

p. 2

2019, Rice University Kinder
Institute for Urban Research
bit.ly/3Wzo4dH
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nsead

What Is the Evidence on the Role of
the Arts in Improving Health and
Well-Being? A Scoping Review.

Fancourt, D., and Finn, S.

Studies have also suggested
that childhood engagement
in arts activities can predict
academic performance across
the school years, with earlier
commencement associated
with larger effects (152–157)

p. 13

bit.ly/3BWC89j

The Art, Craft and Design Rapid Evidence Review (RER), 2022,
Thomson, P., Maloy, L.

A review spanning over 60
years of arts education
research found a clear positive
correlation between multi-
arts education, cognitive,
academic and 'habits of mind'
achievements

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bit.ly/3FL8FQZ

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Learning and skills for economic recovery, social cohesion and a more equal Britain

Culture, arts and design subjects have taken a hit in recent years, particularly in secondary schools, but there is a wide body of evidence which suggests that engagement with these creative subjects can build confidence, creativity and self-discipline as well as collaboration and team working

p. 34

bit.ly/3WjRPPU

2022, The Council of Skills Advisors
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