



NSEAD Manifesto for Art, Craft and Design Education 2019

High-quality art, craft and design education makes the world a better place

The National Society for Education in Art and Design (NSEAD) is the lead professional body for art, craft and design education working across all phases and sectors throughout the UK.

The Society exists to promote and defend, champion and represent art, craft and design education and to look after the professional interests of those who engage in our subject.

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A Manifesto for Art, Craft and Design Education across the UK

We believe that our subject is of the upmost and highest national importance. On behalf of NSEAD members and all those engaged in art, craft and design education, we call for...

A recognition that art, craft and design education is a building block of social cohesion. It underpins our cultures, the economy and is vital for personal development, for health and wellbeing

A strategy for equality and opportunity in art, craft and design education that encourages diversity, inclusivity and achievement for all learners

A relevant inclusive and broad and balanced curriculum that makes explicit the distinct value of art, craft and design across all phases, and in all schools and settings

An entitlement and investment in high-quality, subject-specific professional development that raises standards and improves educator expertise, wellbeing and retention

A strategy for comprehensive career advice and guidance that can be accessed by all children and young people; with clear routes and pathways into the heritage, cultural, digital and creative industries

A parity of subject status and access for all to high-quality art, craft and design initial teacher education across all phases

An accountability, assessment and progression system in each of the four nations, that supports rather than restricts art, craft and design education

A commitment to support effective and creative partnerships between schools, museums, galleries and practitioners that provide a bridge and open gateway for all into the creative, heritage, digital and cultural sectors

A strategy for measuring the true value of graduate outcomes and achievement using metrics relevant to employment in the creative industries and other sectors

A strategy to challenge policies that promote subject hierarchies – a strategy that recognises that art, craft and design education makes the world a better place