

NSEAD Advertising Rates 2025/26

NSEAD is the art, craft and design educators' Professional Body. Our membership spans all sectors and phases, and includes teachers, artist educators, schools, art and design departments and cultural organisations.

NSEAD members receive free and discounted advertising. Contact us for details.

AD MAGAZINE

AD is NSEAD's 36-page, cross-phase and cross-sector magazine. Hardcopies are distributed three times a year with a circulation of over 6,000. Issues are also uploaded as a pdf on the NSEAD website for members, and continue to be available permanently.

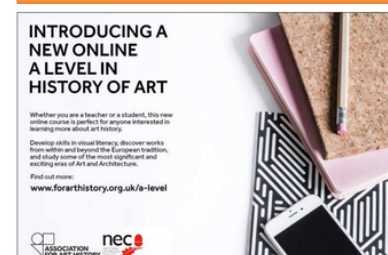
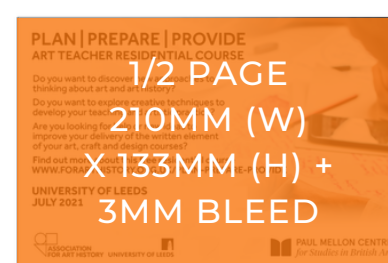


RATES

1/2 page	£315
1/2 page IFC	£400
Whole Page	£575
Inside Back Cover (IBC)	£750
Inside Front Cover (IFC)	£800
Outside Back Cover (OBC)	£1,120

Advertorials

Whole page	£690
Inside Back Cover (IBC)	£900



View a sample of a recent AD issue: bit.ly/4gdlu88

Note: NSEAD reserves the right not to publish an advert, news item or banner, or to request that editorial copy edits are made. All adverts will be placed at the discretion of NSEAD.

Please contact us for information about conference sponsorship opportunities

nsead.org/publications/ad-magazine

info@nsead.org

01225 810134

NSEAD Digital Channels

NEWSLETTER

Our newsletter is emailed every fortnight with curated art, craft and design content, events, special offers, jobs, competitions, etc. We only send it to our members and claim excellent delivery rates of over 99% and open rates averaging over 40%. It is possible to book space for the types of content featured below and ad banners in our newsletter.

FACEBOOK

Our members' Facebook group 'NSEAD Online' has nearly 5K members and over 4K active monthly members. It is possible to book postings for job vacancies, events and conferences, art education resources and special offers in this group.

RATES & SPEC

Newsletter and Facebook | Content and vacancies

Includes ≤ 100 words, 1 x jpg/png and 2 x hyperlinks

Image dimensions: 1080 x 1350 px (1MB)
Or a video link

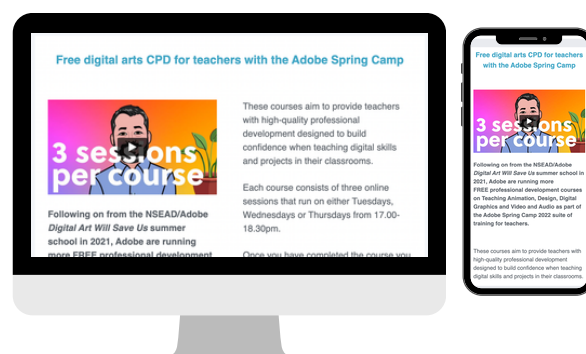
Newsletter | Banner adverts

1 x jpg/png and 1 x hyperlink

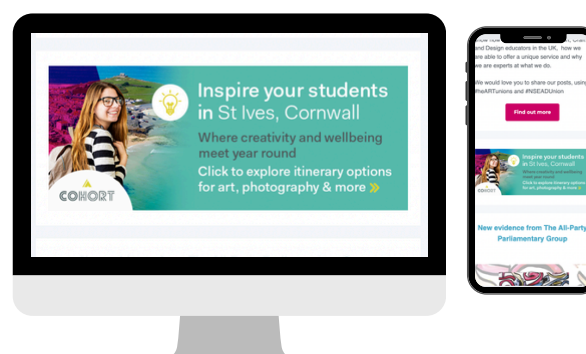
Image dimensions: 1200 x 400 px (1MB)

Rates | Newsletter and Facebook

1 x item	£135
2 x items	£245
Up to 4 x items	£430



NEWSLETTER CONTENT



NEWSLETTER BANNER ADS

View an example newsletter: bit.ly/4n0XbNG

NSEAD Digital Channels

NSEAD WEBSITE

Our website has over 7.5k active visitors monthly and is optimised for mobile devices. It is possible to post CPD offers on the professional development page, jobs on the vacancies pages.

CPD & VACANCIES

We have dedicated sections on the website, advertising a variety of art education CPD and vacancies.

RATES & SPEC

Website | CPD content and vacancies

Includes ≤ 250 words, 1 x jpg/png and 2 x hyperlinks

Image dimensions: 1200 x 900 px (1MB)

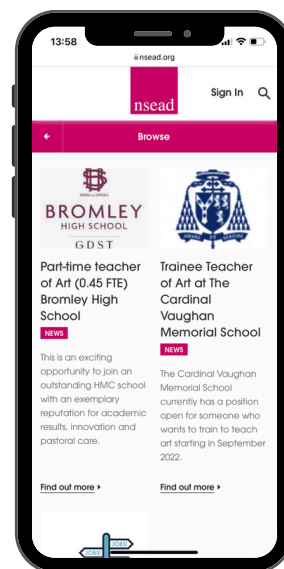
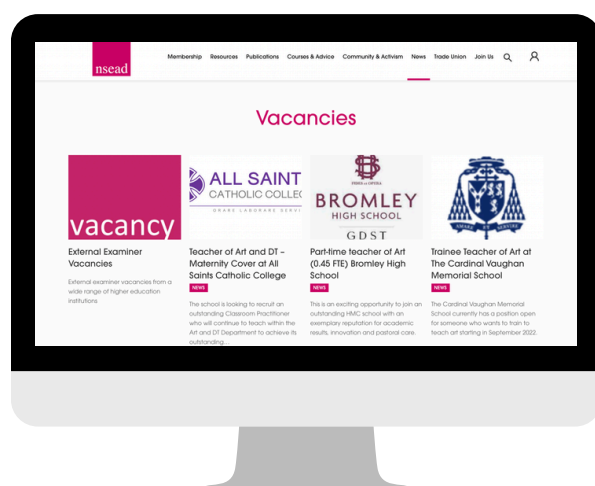
Rates | Website

1 x item £150

2 x items £270

Up to 4 x items £480

Website adverts are listed for 3 months, or until the event / application deadline, whichever comes first. Rates for listings with dates longer than 3 months can be discussed with the NSEAD comms team.



Please email clairesmith@nsead.org to discuss your advertising needs and how NSEAD can help you.