

**NSEAD's letter/email to a Head Teacher to request support for NSEAD Membership.**

Dear Head Teacher,

**We are writing to you as your member of staff has expressed an interest in joining the National Society for Education in Art and Design (NSEAD).**

What the [National Curriculum for England - Art and Design](#) document says:

**'Art, craft and design embody some of the highest forms of human creativity. A high-quality art and design education should engage, inspire and challenge pupils, equipping them with the knowledge and skills to experiment, invent and create their own works of art, craft and design. As pupils progress, they should be able to think critically and develop a more rigorous understanding of art and design. They should also know how art and design both reflect and shape our history, and contribute to the culture, creativity and wealth of our nation.'**

**NSEAD, as the Learned Society and Subject Association for Art and Design**, has been working to advance the subject and develop its leaders since 1888. Subject Associations like NSEAD are important: **We lead curriculum thinking and subject development.** Like Ofsted, we believe that **'Art should command an important place in every school'** (Ofsted Research Review Feb 2023). As Mary Myatt (education adviser, writer and speaker) says **'any member of staff with responsibility for a subject should be a member of the relevant subject association, and this should be paid for by the school.'**

**NSEAD membership provides art and design educators with:**

- wide-ranging support and resources for better practice
- professional inspiration for high quality teaching and learning
- the skills and knowledge to be confident leaders and role models in their subject
- access to a wealth of online resources
- a termly full colour magazine (*AD Magazine*)
- lots of free and discounted CPD
- access to art and design networks
- discounts on art, craft and design supplies from Specialist Crafts
- a wellbeing support service providing counselling, advice and information
- creative opportunities to explore their own artistic practice

**These benefits can in turn lead to:**

- confident and creative teachers who actively engage with their professional learning community
- diverse, inclusive and anti-racist schemes of work in art and design
- an art and design curriculum that is bespoke to students' needs and individual contexts
- learning that supports the broader curriculum and STEAM
- students with greater critical thinking and team working skills, higher levels of enjoyment, wellbeing and confidence, and fuller future aspirations.

[You can see all the current member benefits here](#) and we have more benefits coming online this year, including a cutting-edge curriculum planning resource website called The Big Landscape, just for our members.

Membership for Primary Schools costs just £71 per year, or £5.92 per month, or sponsoring your art and design subject leader for individual membership costs £54 per year or £4.50 per month. You can sign up via our [member portal here](#) or we can set up membership via [a Purchase Order number](#).

We hope you can appreciate the value in supporting your art and design teachers with NSEAD membership, but if you have any queries, please get in touch with us.

**With our very best wishes,**

**The NSEAD Team**

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