

The logo consists of a dark blue square with the lowercase text 'nsead' in white, positioned in the bottom right corner of the square.

nsead

Annual Report 2010-2011

National Society for
Education in Art & Design

Introduction to the 2010-2011 NSEAD Annual Report

This annual report follows the established practice of publishing documents for consideration at the forthcoming 124th Annual General Meeting of the National Society for Education in Art & Design. This will be held at the BALTIC Centre for Contemporary Art, Gateshead Quays, South Shore Road, Gateshead, NE8 3BA on Saturday, 17th March 2012, commencing at 2.00 pm as part of the annual conference. (For the provisional agenda see Appendix 2.) It is hoped that by circulating these reports to all members in advance, the meeting can proceed expeditiously with proper time for discussion and for officers to respond to considered questions.

The minutes of the previous AGM, held at The British Museum on Saturday, 19th March 2011, are available on line at <http://www.nsead.org/downloads/AR0910.pdf>. Further printed copies of the minutes are available on request and will be available at the meeting.

The President's Report



Andrew Mutter, President NSEAD

Art and design is severely challenged, some might say the subject is fighting for its survival. The combination of the political context and a global financial crisis means that art and design education is under massive threat and we are all feeling the impact of recent changes in government policy.

In my Presidential address at the NSEAD national conference in March 2011 I asked that the Society develop a clear vision for art and design education to enable our members themselves to take responsibility to advocate for the Society and its work. I'm very pleased to say that Lesley Butterworth, our General Secretary designate, has taken up the challenge and put member involvement and a clear vision for the subject at the core of her five year plan.

With the help of local champions, regional network groups are emerging and expanding existing provision, however we still need more members to become advocates for the work of the Society, to contribute their time and be enthusiastic about the benefits of joining. As members I would ask you to be energetic in your response to these measures and do your best to engage others: it is from a position of strength that we can lobby and influence policy makers.

Our Society is an organisation that puts communication at its core, the officers and staff work hard to ensure that our vision, activities and comment provide our members with the knowledge and skills that puts the subject at the very cutting edge of learning. We hope that the blend of Facebook groups, traditional written material, website information, e-newsletters, and twitter will continue to widen our audience and meet the needs of all members.

Of course all this will build upon the work of Dr John Steers who retires on 31st December 2011 after 30 years of service to the Society. Under John's direction and determination the Society has grown

and flourished, supporting teachers across all phases and championing and defending art, craft and design education. John's energy, enthusiasm and influence extends well beyond the United Kingdom, his commitment to INSEA (the International Society for Education in Art) has taken the Society and its work onto an international platform.

I would like to thank the officers and staff at Corsham on your behalf for the hard work and fantastic support they give members. I have personally attended two wonderful events organised by them over the past year, the stimulating national conference at the British Museum and the challenging iJADE conference in Chester. I've also visited regional networks across the country and enjoyed participating in the continued debate that is always so thought provoking. It is my desire to see a flexible organisation that responds to its members.

I would also like to thank members who contribute to the direction of the Society by sitting on the Curriculum Board, the Professional Development Board and Publications Board, Council and the Finance & General Purposes Committee. It is marvellous to see so many members of the Society active in its affairs and I thank everyone for their time and contributions.

Finally, as I said in my presidential address in March, we have a strong Society, with many talented members passionate about art and design, we have committed and hardworking officers and we have the evidence and arguments to support the value of learning in and about our subject. Let's continue to make sure our voice is heard.

Andrew Mutter, President NSEAD 2010-2011

The General Secretary's Report



John Steers, NSEAD General Secretary

Introduction

In December 2011 I will have completed 30 years as General Secretary of the Society. I think older members will agree that the NSEAD (and the SEA and NSAE before that) has come a long way in that time. A broad overview might suggest steady development but the reality has been a cycle of peaks and troughs. There have been difficult years when finances have been tight, times when concerns about the curriculum have been paramount and others when trade union and employment issues dominated. The academic and membership year 2010-2011 has been the most challenging I can recall with all these aspects of the Society's work coalescing to create unprecedented demands. Even so, despite a good measure of gloom, there are many positive achievements to record in this report.

The Society's finances have suffered from the demise of key quangos including the Qualifications and Curriculum Development Agency (QCDA) and the British Educational Communications and Technology Agency (BECTa) because in recent years the Society had worked on various projects and

as a consultant to these organisations on a funded basis. To add to this an outcome of a 30 percent cut in funding for Arts Council England is the ending of financial support for the NSEAD Artist Teacher Scheme in March 2012. Similarly funding to support bursaries for ATS MA students is being phased out by the Training and Development Agency for Schools (TDA).

Financial planning has been testing with the Finance and General Purposes Committee committed to finding ways to cut back on expenditure without having an impact on the key services the Society provides for its members. The steps taken are detailed in the report that follows. As a long term project the Society has invested in solar panels fitted to the roof of the office. This should reduce energy costs in the years to come and is congruent with the NSEAD's efforts to adopt greener practices.

In August 2011 the Society was delighted to announce that Professor Magdalene Odundo OBE had accepted Council's invitation become a patron of the Society. AD Magazine (No.3) will feature Professor Odundo's work.

Membership

Despite the necessary increase in membership subscription rates in 2010-2011 overall membership numbers were maintained and the target for income from this source was reached. Membership income is increasingly important given that earned income from consultancy, projects and other sources has been eliminated since the election of the coalition government. Membership recruitment is a key priority and as in previous years NSEAD officers visited the majority of PGCE centres to talk about the work of the NSEAD and to encourage trainees to join. In September 2011 TTS generously agreed free of charge to include 3000 NSEAD flyers in their autumn mail-out to schools. However the most effective means of recruitment undoubtedly is by the recommendation of existing members.

Professional Development Board

The Professional Development Board continues to serve and advise the Society very well, at a time when professional development budgets are dwindling and recruitment of teachers onto courses is an increasing challenge. However, teachers of art, craft and design are both creative and resilient and it is said that when times are hard people want to come together and a greater sense of community will emerge. The Society has therefore made a priority of reinvigorating its role in regional networking groups to encourage and enable teachers to gather in both a social and professional capacity to share skills, exchange ideas and good practice, and make links to opportunities in local universities, schools and other settings, and museums and galleries.

Several active network groups have emerged, to include the North East Art Teachers Education Network, Art Education North West, East Cheshire Art Teachers, Kent Art Teachers Network and Members of Secondary Art in Calderdale. The Society has dedicated a section of the website to regional network groups. This section is providing the opportunity for teachers to identify networks in their region, or to be encouraged to set up a network in an area where none exists.

The Professional Development Board has also responded to proposed changes in Initial Teacher Education, most significantly gathering and presenting evidence to make the case for support for the higher education sector to continue to lead on the initial training and continuing professional development of teachers, and articulating concerns that the removal of bursaries will deprive the teaching profession of the broad cultural mix it needs to support and develop all our young people from a wide variety of backgrounds.

Artist Teacher Scheme

In March 2011 Arts Council England passed on 15 percent of its 29.6 percent cut in grant-in-aid from the Government to the arts agencies and organisations under its wing. The Artist Teacher Scheme (ATS) was one of 200 organisations to be declined funding beyond March 2012 although other potential funding streams have been identified and will be explored. The Society remains committed to

the development and success of ATS and to provide teachers who are artists, makers and designers with the opportunity to invigorate and focus upon their own creative practice.

Postgraduate Professional Development fee subsidy from the TDA continues at four centres, Tyneside, Birmingham, London and Colchester for teachers with QTS status registered on postgraduate courses.

The ATS Symposium was held at Tate Liverpool on 9 October 2010. Michael Craig-Martin gave a keynote presentation celebrating the commitment and vision of teachers of art, craft and design who endeavour not to 'leave their creative practice at the classroom door'. The symposium continued with lively presentations from artist teachers from across the United Kingdom, and concluded with an introduction to the work of Axis led by Sheila McGregor.

Sadly a Power Drawing weekend planned for the University of Northumbria failed to recruit adequately – as a continued consequence of uncertainty about school budgets for professional development. Every effort will be made to continue to offer these courses in the future. Seminars generated by the Artist Teacher Scheme in Scotland, the University of the West of Scotland in partnership with Glasgow Museums Service continue to grow and flourish.

National conferences and professional development courses

This year NSEAD tackled three substantial themes for its national conference, *Inclusion, Diversity and Globalisation*, exploring and celebrating how teachers of art, craft and design can engage with these issues in the classroom and beyond. For the second year running the British Museum kindly hosted the conference, and where better to reinvigorate our debate around these issues than within the walls of a cultural institution that defines itself as '*a museum of the world, for the world.*'?

Presentations included keynotes from Paul Brennan, former Director of Children and Young Peoples Services, Calderdale Council; Sir John Sorrell from the Sorrell Foundation and Will Sorrell from Design Club; and Professor Magdalene Odundo OBE talking about her creative practice within the discipline of ceramics.

A lively practical session was produced by designer maker Ruth Spaak, working in plastics, metal and glass.

Nine one-day workshops focussing upon sketchbook practice were offered across the UK for primary and secondary teachers facilitated by Dr Gill Robinson, David Hulston and Alison Mountain, authors of '*Think inside the sketchbook*'. These were highly valued and offered ideas and inspiration to develop sketchbook practice. They drew on the collections of the host venues, which included the National Wildflower Centre in Liverpool, and the Russell Cotes Art Gallery and Museum, Bournemouth.

Successful one-day courses for Primary Subject Leaders were facilitated by John Bowden, again making use of cultural sector venues to include the Pallant House Gallery Chichester, and Norwich Museum and Art Gallery.

Curriculum Board

Members of the Curriculum Board have been kept very busy advising on the Society's responses to numerous government consultations.

The government's plans were set out in the Schools White Paper *The Importance of Teaching* published in November 2010. The White Paper addressed: Teaching and leadership; Behaviour; Curriculum, assessment and qualifications; the new school system; Accountability; School improvement; and School funding. The Society submitted the online consultation document but also sent a long narrative document which subsequently was published online. Key concerns were the implication that the arts would no longer be part of a statutory national curriculum in England (and the

scrapping of the recently introduced New Secondary Curriculum), the exclusion of the arts and other practical subjects from the E-Bac, changes in teacher education shifting the principal responsibility from universities to teaching schools and moves to encourage more academies and free schools that will be accountable only to the Secretary of State.

As part of a delegation from the Council for Subject Associations, the General Secretary met the Schools' Minister, Nick Gibb, on 1 December 2010 to discuss the curriculum review. Whilst emphasising the importance of subjects the Minister made it clear that the focus would be on 'core academic knowledge'. The Society was represented at the launch of the national curriculum consultation on 20 January 2011. The General Secretary took the opportunity to question the Secretary of State and the Schools' Minister on the impact of the E-Bac on the arts. Their responses were vague but suggested there would be 'plenty of time for the arts'.

The House of Commons Education Committee launched an inquiry into the E-Bac on 9 February 2011. The Society submitted detailed evidence (subsequently published online) to meet the 8 March 2011 deadline. The Committee published its highly critical report on 28 July 2011 in which they urged the government to think again. However at the time of writing the government had not responded to the report.

The Society carried out two indicative surveys of members seeking information about the impact of the E-Bac on art and design provision in their schools and the take up of GCSEs in September 2011. The results, which were published online, were not encouraging. The information was sent to a number of MPs from all parties and the Society's findings were reported in the House of Commons. Subsequently meetings were arranged with several sympathetic MPs to discuss concerns.

The Culture Minister, Ed Vaizey, announced a review of cultural education on 8 April 2011, to be led by the Managing Director of Classic FM, Darren Henley. Again the Society responded in detail and the General Secretary had an extended meeting with Darren Henley on 3 May 2011. At the time of writing in November 2011 the Henley Review had not been published.

The Society was represented at TDA consultation meetings on the government's proposals for teacher education held in Bristol (6 July) and London (12 July). The Society had written earlier (3 March 2011) to the Secretary of State expressing its varied concerns and, in particular, the 40 percent cut in PGCE numbers for art and design in 2011-2012 which resulted in the immediate closure of three PGCE centres, those at Roehampton, Chester and Greenwich universities. More closures seem unavoidable in 2012.

The General Secretary was invited to speak about concerns for the arts in the curriculum at the NUT Secondary Umbrella Group meeting on 22 March 2011, the annual conference of the Independent Schools Association on 13 May 2011 and at a National Education Trust event held at the National Gallery on 30 September 2011.

The Society is an active member of the Cultural Learning Alliance (CLA) and attended various strategy meetings and a meeting with Ivan Lewis MP, Shadow Secretary of State at the DCMS, at the House of Commons on 11 July 2011. A press campaign is being planned to be launched in autumn 2011.

The Society, as an active member of the Council for Subject Associations (CfSA), attended meetings of Democratic Life held at the House of Lords on 12 January 2011 and CfSA meeting on 1 April 2011 when there was an opportunity to hear and question DfE officials concerned with the curriculum review and Tim Oates, chair of the 'Expert Committee' appointed by the Secretary of State.

Further meetings took place with DfE and TDA officials in August under the auspices of the CfSA; these are reported below.

The Society has continued to question Ofqual about the appropriateness or otherwise of controlled assessment at GCE and the controls being put in place for the final assessed unit at GCSE and GCE. No response has been forthcoming to date but it is probable that this will be considered as part of the government's forthcoming review of assessment.

Publications board

AD magazine



In 2010 the NSEAD Council agreed to merge A'n'D and START magazines the final issues of which were published in autumn 2010. The resulting new magazine, AD, aims to reach all sectors and phases of education. It is a large format, thrice yearly publication with 36 pages of news, features and resources for art, craft and design. The magazine's first two issues were distributed in February and June and publication will continue termly with No. 3 scheduled for November 2011. Each issue includes an A2 size poster. Articles average 800-1000 words in length with lead articles being longer. With the successful introduction of the fortnightly e-update the news section has been reduced in scale. The magazine had a very strong new design, developed by SteersMcGillanEves, and feedback on the design and content has been very positive. Alison Mawle, Head of Learning at the National Gallery, said: 'AD magazine is fantastic – accessible and a brilliant balance of celebration, information and provocation'. Regarding the posters Lucy Simpkins, an art and design teacher in a school for the deaf, said: 'the fantastic new posters are bringing culture and colour to my little bit of the school corridor –they are creating lots of interest and questions from my students and as they are so visual and not too wordy, the students are able to enjoy them fully'. Sophie Leach is the editor with John Bowden contributing editor for primary content. A support sheet written by John Bowden, has been is available for online download to support and encourage new authors. The magazine has retained advertising business from A'n'D and START and it is also kindling new business interest which helps to offset publication costs.

The International Journal of Art & Design Education 2010-2011



Publication of the *International Journal of Art & Design Education* has continued to run smoothly under the principal editorship of Professor Jeff Adams, the designers SteersMcGillanEves and the publishers WileyBlackwell.

In 2010 there were 217 institutional subscriptions to *iJADE*, representing an excellent renewal rate of 96 percent. In addition over 3,300 institutions have access to *iJADE* via licensed sales. In the course of the year there were a remarkable 55,001 full-text downloads to the journal.

iJADE Online Editors Choice

To mark the journal's 30th anniversary a virtual issue was published in late September 2011 in advance of the second iJADE Conference planned to take place at the University of Chester. It included selected articles representing a range of critical research published in the journal since 1982.

iJADE Conference 2010

The first International Journal of Art and Design Education conference was held on 8 October 2011 with the welcome support of the Art and Design Academy, Liverpool John Moore's University. The conference title was 'Art and Design Education and Contemporary Culture' which complemented the 2010 Liverpool Biennial of Contemporary Art. The 57 speakers who presented came from a very diverse range of contexts some of whom had travelled long distances to attend. Professor Dennis Atkinson gave the keynote address. A collection of nominated papers from the conference will be published in *iJADE (Volume 30, No. 3)* in autumn 2011. The Artist Teacher Scheme Symposium took place the following day at TATE Liverpool.

E-Update

The NSEAD E-update is published fortnightly throughout term time although there is also the capacity to publish extra issues if there are urgent matters to be addressed. In 2010-1011 a total of 21 issues were compiled and circulated. This is a very cost-effective, green and efficient way of keeping members up-to-date with news, events and opinion that has been very well-received by the membership. The only downside is that there remains a small minority of members who, despite frequent requests, have yet to provide the Society with an email address.

Online developments and Social Networks

Social Networks

The number of participants in NSEAD's social networks has continued to grow and there has been a significant increase in the number of online posts and exchanges. Members and non-members use the online forums to seek information, ideas and views, and many users have participated and added content. NSEAD Officers with the valuable assistance of Susan Coles, Vice-president of NSEAD, frequently facilitate and support online discussions. A Facebook survey is planned to ascertain the impact of this service on members and how it should be developed.

Facebook

There are now three active Facebook groups and pages: *NSEAD Members Online* (for members only); *NSEAD Online* (for anyone interested in art, craft and design education but who prefers to be part of a group); and a new Facebook business page – '*National Society for Education in Art and Design*'. The latter was created to promote NSEAD virally and as an additional means to raise awareness of NSEAD and to promote member benefits. A further two groups, the *Artist Teacher Scheme Online* and *Primary Subject Leaders*, are self-supporting but grow very slowly. The total number of people joining NSEAD Facebook groups is 525, which represents nearly a 100 percent increase in one year.

Twitter

Both Sophie Leach and Lesley Butterworth use Twitter. Connections arising through Twitter have provided authors for AD magazine and speakers for the annual conference in 2011. As with

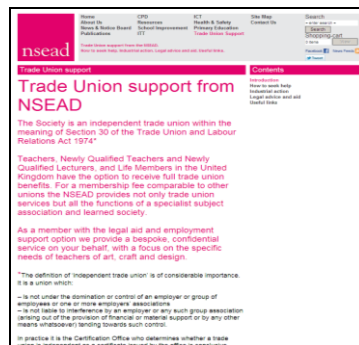
Facebook, Twitter's impact on membership is hard to assess quantitatively but new members have exchanged tweets noting that they have elected to join NSEAD. Twitter also provides up-to-date information which is subsequently shared in NSEAD's own 'Recent News' website section, in the E-update and on Facebook. The total number of NSEAD Twitter followers is 655.

Marketing

Links with TTS

In April 2011 TTS agreed a non-exclusive partnership with NSEAD. The partnership allows TTS to support and sponsor conferences and allows NSEAD members discount on materials. This facility was advertised to members via the E-update and in AD magazine.

NSEAD web site



The Society's web site www.nsead.org continues to develop. It is updated most days and use has increased significantly since the introduction of the E-update because many members follow the links from the email to the web site. One new section is concerned with the trade union support the NSEAD provides; this will be developed further in the following years.

Homepage Advertising

Art and Design Jobs

A recent section on the NSEAD homepage news section is 'Art and Design Jobs'. This area was set up as a service for NSEAD members. Three posts in schools and in galleries have been advertised along with one paid advert for Edexcel. An increasing number of PR agencies have contacted NSEAD to advertise competitions in our e-update and in further news sections. As part of our service NSEAD seeks to do this without charge. However a recent development has shown that PR companies acknowledge our costs and use of online space and have paid a small sum towards the administration costs.

Advertising Rate Card

An Advertising Rates Card was produced to support the interest in online and printed advertising. The rate card identifies the range of advertising possibilities in print and online alongside proposed costs. A FAQ advertising card is available on request.

Online Members' Surveys

Two online surveys this year provided evidence to support the Societies E-Bac and Curriculum Review responses. The first looked at the possible intended or unintended consequences of the E-Bac and removal of art and design from the national curriculum and the second survey measured the 'real' impact in schools and colleges of the E-Bac. Both surveys were indicative surveys whereby the first 100 respondents' replies were used. Findings of the second survey were commented on in the House of Commons.

HarperCollins Publishers



The Society has entered into a publishing agreement with HarperCollins Publishers the first outcome of which was the publication of *Think inside the sketchbook* in the summer 2011. HarperCollins will distribute some of the Society's existing titles and new and revised publications under various HarperCollins imprints in 2012.

Council for Subject Associations

The CfSA is now located at the Society's office in Corsham and the NSEAD General Secretary currently chairs the organisation. It has been a busy year for the Council which has responded to numerous government 'consultations' on behalf of its 32 member associations. It is gratifying that very high levels of consensus have been achieved on all substantive policy issues and the CfSA has been successful in meeting Nick Gibb, Schools Minister, on 12 December 2010, Tim Oates, Chair of the National Curriculum Review Committee of Experts (1 April 2011), Stephen Hillier, Chief Executive of the TDA (24 August 2011), senior DfE officials (10 August 2011). Further meetings took place with Professor Robin Alexander (24 January 2011) with regard to the ongoing work of the Cambridge Primary Review. Throughout the year the CfSA, in common with the NSEAD, has been in almost continuous correspondence with ministers.

The Athene Trust

It has been a quiet year for the Athene Trust, the charity established by the Society in 1997. The Athene Trust seeks to promote art, craft and design education for people through all stages of their life.

Trade Union Matters

The Society is represented on the Teachers' Superannuation Working Party (Teachers' Side). Throughout the year the focus has been on responses to the Hutton inquiry into public sector pensions and the government's proposed draconian changes to public sector pensions.

The key issues included the switch in the method of calculating pensions from the Retail Price Index to the Consumer Price Index thus reducing teachers' pensions by about 15%. The Department for Education proposed an employee contribution increase from April 2012 ranging from an additional 0.6% to 2.4% depending on current salary. It is further proposed that the teachers' pension age should become the same as the state pension age – i.e. rising to 65 for men and women in November 2018 and to 66 in stages from December 2018 to April 2020 – and the current final salary scheme should be replaced by an average salary earned over a career.

Members of the Society participated in the 'March for the Alternative' held in London on 26 March 2011 to protest about pension plans and public sector cuts. It was estimated that over 300,000 people took part. At the time of writing negotiations with HM Treasury are continuing but most public sector unions, including the NSEAD, had taken the decision to ballot members on possible discontinuous strike action starting in November 2011.

Unsurprisingly, given the general discontent in the teaching profession, the Society dealt with a higher than usual case load and a commensurate increase in legal costs. While most cases were resolved with the help of the Society's officers at least one case dragged on for nearly a year through the magistrate's courts before being dismissed by the Crown Court for lack of evidence.

NSEAD contacts, links and collaborations

In addition to those already reported the NSEAD maintains links with a considerable range of other organisations and associations: the examination boards and validating bodies; Arts Council England; Arts and Humanities Research Council; Campaign for Drawing; Crafts Council; Creative and Cultural Education (CCE), Council for Higher Education in Art & Design (CHEAD); Council for Subject Associations (CfSA); Cultural Learning Alliance (CLA); DCELLS, Wales; Council for Curriculum, Examinations and Assessment (Northern Ireland); Cultural Learning Alliance; Design Council; Department of Culture, Media and Sport; Department for Education Northern Ireland, the Department for Education (DfE); engage; General Teaching Council for England (GTCE); General Teaching Council for Scotland (GTCS); Guild HE; Higher Education in Art & Design Trust (HEAD); International Society for Education through Art (InSEA); National Arts Education Archive @ the YSP; OFSTED and HMI; Office of the Qualifications and Examinations and Regulator (Ofqual); Scottish Arts Council; Scottish Executive; Scottish Qualifications Authority; Specialist Schools and Academies Trust; The Sorrell Foundation; Tate Galleries; Training and Development Agency for Schools (TDA) and the Welsh Arts Council.

International relations

It is disappointing to report that following elections in late 2010, for the first time in very many years, nobody from the United Kingdom serves on the Council of the International Society for Education through Art (InSEA). However NSEAD Past President Glen Coutts serves as principal editor of the InSEA journal. Several members attended the very successful 33rd InSEA World Congress which took place in Budapest, Hungary, from June 26th to July 1st, 2011. The NSEAD General Secretary was an invited keynote speaker.

The General Secretary also attended the Annual Convention of the National Art Education Association in Seattle (16-18 March) and prior to this event gave invited lectures at Illinois Northern University, University of Illinois at Urbana Champaign and at Governors' State University, Chicago.

In May (26-27) the General Secretary attended an invited seminar held at Wildbad Kreuth, Bavaria, which was convened by the UNESCO chairs of arts education in cooperation with the German Commission for UNESCO, to initiate the development of an International Research Network for Arts Education.

Concluding remarks

It is half a lifetime since I started work for the Society in January 1982 on a morning of deep snow. L P Hartley famously said 'The past is another country. They do things differently there'. Looking back that is certainly the case and I hope to publish some reflections on the past 30 years of the Society's history in a forthcoming issue of AD Magazine

It has been a huge privilege to work for the Society for so long. Promoting and defending art and design education has been fulfilling and challenging in roughly equal measure, perhaps never more demanding than in the past year – and the battle is not over and probably never will be. It is good to know the Society is respected nationally and internationally, that it has influenced practice and policy significantly, supported members careers and offered support as a trade union in times of personal and professional crisis.

To conclude I must thank the all the office staff, past and present, for tolerating me and my constant demands with good humour; more often than not they have responded by going the extra mile. In particular I wish to pay tribute to Anne Ingall who has worked alongside me as Office Manager for 28 years.

I should also express my sincere gratitude to all the hundreds of volunteers past and present, who have given willingly their time energy on Council, its boards, committees and working parties to serve the Society and the cause of art and design education. It seems invidious to single out a few individuals among all those people who have contributed to the Society's work over the past three decades. However I must pay particular tribute to Brian Allison, John Bowden, David Thistlewood, Arthur Hughes, Alastair Laing, Sheila Paine, Tom Pannell, Nick Stanley John Swift and Michael Yeomans, all of whom willingly accepted major responsibilities over periods of many years and always offered considered, supportive advice and great comradeship. Sadly not all of them are still with us.

Finally, I am delighted that my colleague Lesley Butterworth has been elected to succeed me as General Secretary. I know that she is totally committed to the work of the NSEAD and the future of the Society is safe in her hands. I wish her every success in her new role.

John Steers
General Secretary

**STATEMENT TO MEMBERS ISSUED IN CONNECTION WITH THE UNION'S ANNUAL RETURN
FOR PERIOD ENDED 30 SEPTEMBER 2011 AS REQUIRED BY SECTION 32A OF TRADE UNION
AND LABOUR RELATIONS (CONSOLIDATION) ACT 1992**

Summary Financial Information Extracted from the Full Financial Statements for the Year
Ended 30 September 2011

SUMMARY INCOME AND EXPENDITURE ACCOUNT – GENERAL
FUND

| | <u>2011</u> £ | <u>2010</u> £ |
|--------------------------------------|------------------------|------------------------|
| Subscription income | 205,408 | 198,102 |
| Other income | 215,686 | 367,582 |
| | <hr/> | <hr/> |
| Total income | 421,094 | 565,684 |
| Total expenditure | (456,291) | (598,313) |
| | <hr/> | <hr/> |
| Deficit for the year before taxation | (35,197) | (32,629) |
| Tax charge for the year | - | - |
| | <hr/> | <hr/> |
| Deficit for the year | <u>(35,197)</u> | <u>(32,629)</u> |

SUMMARY BALANCE SHEET – COMBINED FUNDS

| | <u>2011</u> £ | <u>2010</u> £ |
|-------------------------|----------------------|----------------------|
| Fixed Assets | 302,509 | 302,501 |
| Current assets | 51,452 | 79,444 |
| Current liabilities | (95,583) | (92,495) |
| Non-current liabilities | (220,672) | (216,547) |
| | <hr/> | <hr/> |
| | <u>37,706</u> | <u>72,903</u> |
| | <hr/> | <hr/> |
| General Fund | 37,706 | 72,903 |
| | <hr/> | <hr/> |
| | <u>37,706</u> | <u>72,903</u> |

Summary of Salaries and Benefits Provided

| <u>Name</u> | <u>Position</u> | <u>Details</u> | <u>Amount</u> |
|-------------|-------------------|----------------|---------------|
| J Steers | General Secretary | Salary | £51,240 |

The General Secretary's salary above includes £6,332 as an employer's contribution to personal pension funds (i.e. 14.1 percent of gross salary, a sum equivalent to the employers' contribution to the teachers' pension scheme).

The President and the members of the Council do not receive any salary from the Society or any benefits. The President and the members of the Council are reimbursed for any expenditure incurred by them in the performance of their duties on behalf of the Society, as is the General Secretary.

Report of the Independent Auditors

Set out below is the report of the independent auditors to the members as contained in the accounts of the Society for the year ended 30 September 2011:

We have audited the financial statements of the National Society for Education in Art & Design for the year ended 30 September 2011, set out on pages 3 to 13. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the Society's members, as a body. Our audit work has been undertaken so that we might state to the Society's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Society and the Society's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of the Society's Council and auditors

As explained more fully in the Statement of Responsibilities of the Council on page 1, the Council of the Society is responsible for the preparation of financial statements which give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the Society's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Society's Council; and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements give a true and fair view of the state of the Society's affairs as at 30 September 2011 and of its income and expenditure for the year then ended.

Matters on which we are required to report by exception

We are required by the Trade Union and Labour Relations (Consolidation) Act 1992 (Amended) to report to you by exception in respect of the following matters if, in our opinion:

- A satisfactory system of control over transactions has not been maintained.
- The Society has not kept proper accounting records.
- The financial statements are not in agreement with the books of account.
- We have not received all the information and explanations we need for our audit.

We have nothing to report to you in respect of the above matters.

H W FISHER & COMPANY
Chartered Accountants,
Statutory Auditor

Dated: 6 January 2012
Acre House,
11-15 William Road
London NW1 3ER
United Kingdom

Irregularity statement

We are required by the Trade Union and Labour Relations (Consolidation) Act 1992 (Amended) to include the following declaration in this statement to all members. The following exact wording of the irregularity statement is as prescribed by the Act:

"A member who is concerned that some irregularity may be occurring, or have occurred, in the conduct of the financial affairs of the union may take steps with a view to investigating further, obtaining clarification and, if necessary, securing regularisation of that conduct.

The member may raise any such concerns with such one or more of the following as it seems appropriate to raise it with: the officials of the union, the trustees of the property of the union, the auditor or auditors of the union, the Certification Officer (who is an independent officer appointed by the Secretary of State) and the police.

Where a member believes that the financial affairs of the union have been or are being conducted in breach of the law or in breach of rules of the union and contemplates bringing civil proceedings against the union or responsible officials or trustees, he should consider obtaining independent legal advice."

Any member of the Society who wishes to obtain a copy of the full accounts for the year ended 30 September 2011 should contact the General Secretary at the National Society for Education in Art and Design, 3 Masons Wharf, Potley Lane, Corsham, Wiltshire, SN13 9FY, by email at info@nsead.org or by telephone on 01225 810134.

Report from the Finance and General Purposes Committee

2010-11 has been a year of financial challenge for the Society as it has adjusted to the global economic downturn, manifest in cutbacks to funding streams and government contracts, and reduced budgets for professional development and the purchase of resources and services.

Despite a very difficult year financially, the forward projections made by the Society continue to be consistent, and structures in place showing quarterly figures allow the officers to manage the finances as accurately as possible. Quarterly accounts are copied to the Finances and General Purposes Committee, Unity Bank and H W Fisher and Company for scrutiny.

Financial stability in a time of local and global change and transition continues to be a priority, and the Society has already factored in reductions in outgoings, to include staff costs, consistent with the need for frugality.

A note on the variances in income and expenditure follows.

Income

1. An increase in income of £7,306 for subscription income reflects the increase in our membership fee.
2. An increase in income of £10,773 for sale of publications includes the sale of bulk copies of two NSEAD publications to HarperCollins for onward sale.
3. A decrease in income of £7,067 for professional development reflects poor recruitment due to reduced school budgets.
4. A reduction in income of £12,447 for START magazine/AD magazine reflects the drop of sales of START magazine and the conclusion of an Arts Council England grant for marketing.
5. A reduction in income of £26,688 for the ATS reflects the anticipated reduction in TDA Postgraduate Professional Development funding.
6. The TDA programme has now concluded.
7. The BECTa and CfBT programmes have now terminated.
8. An increase in income of £5,814 for iJADE reflects an increase in royalties due.

Expenditure

1. A decrease of £3,493 reflects salary cuts for three officers. Staff salaries continue to be frozen.
2. An increase of £20,656 expenditure in publications reflects an increase in royalties paid out, and a modest increase in purchases and in van expenses.
3. A decrease of £15,384 expenditure in professional development reflects reduced activity.
4. A decrease in expenditure of £7,820 in START magazine and AD magazine expenses reflects the decrease in sales in START and the emergence of AD magazine.
5. A decrease of £31,627 expenditure on the ATS reflects the reduction of TDA Collaborative Funding.
6. A decrease of £3,188 in iJADE expenditure reflects resolution of accrued VAT payments that had accumulated over several years.
7. A decrease of £36,617 in membership activity and communication costs reflects cuts made in staff, postage and meeting expenses.
8. An increase in premises and equipment costs of £1,540 reflects a first full year charge of depreciation and interest on the property and mortgage, combined with increased loan capital. The underlying interest and depreciation rates were largely unchanged.
9. A decrease of £7,677 in administration expenses reflects prudence with stationery and postage costs and the switch to e-communication.

Andrew Mutter

Chair of the Finance and General Purposes Committee 2010-2011

APPENDIX 1: MEMBERS OF COUNCIL AND STAFF from January 2011

F & GP Committee

President
Past President
2nd Vice-President (Primary and Secondary)
2nd Vice-President (Further and Higher)
General Secretary

Andrew Mutter
John Childs
Ged Gast
Susan Coles
John Steers

Ordinary council members

Colin Aldred
Phil Creek
Carolyn Davies
Sophie Hadaway
Susan Ogier
Norah Jardine
Maria Keki
Patricia McKenna
Adrian Montana
Oliver Nicholson
Sylvia Reitzema
Marlene Wylie

Boards of Council

Curriculum Development Board (Chair)
Professional Development Board (Chair)
Publications Board(Chair)

Kevin Mathieson (until July 2011)
Caroline Corker
Nick Stanley

Observers

Ofsted
Arts Council England
CHEAD

Ian Middleton HMI
Zannah Doan
Christoph Raatz

NSEAD Staff

General Secretary
Assistant General Secretary
Assistant General Secretary
Office Manager
Membership Secretary
Bookshop & Clerical Assistant

John Steers
Lesley Butterworth
Sophie Leach
Anne Ingall
Anne Pollard
Pat Burnell

APPENDIX 2: NOTICE OF THE ANNUAL GENERAL MEETING 2012

All members are invited to attend the 124th Annual General Meeting of the National Society for Education in Art & Design. This will be held at the BALTIC Centre for Contemporary Art, Gateshead Quays, South Shore Road, Gateshead, NE8 3BA on Saturday, 17th March 2012, commencing at 2.00 pm as part of the annual conference.

Agenda:

1. To record attendance and to receive apologies for absence
2. President's opening remarks
3. To approve the minutes of the previous AGM held at the British Museum, Great Russell Street, London WC1B 3DG on Saturday, 19th March 2011,
4. To consider any matters arising from the minutes
5. To receive and approve the General Secretary's report for 2010-2011
6. To receive and approve the F & GP Committee's report for 2010-2011
7. To amend the Constitution and Rules to reinstate the post of Honorary Treasurer as an officer of the Society (See below for proposed amendments)
8. To receive and approve the report of the Auditors for 2010-2011
9. To award a Fellowship of the Society
10. To appoint auditors for 2011-2012 financial year
11. To consider subscription rates for 2012-2013

Note: This draft agenda for the meeting is made available to all members of the Society in January 2011 to enable members to comply with Rule 4.22 which requires that 'Notice of any motion relative to the Constitution or of any other business shall be delivered in writing to the General Secretary at least twenty eight days before the Annual General Meeting i.e. 17th February 2012. Any member of the Society may submit a motion for consideration at the Annual General Meeting through Council. To be eligible for consideration all such motions shall be submitted to the Annual General Meeting with the support of five members of the Council who shall appoint proposers and seconders'.

Proposed amendments

Amended rule 4.6: Officers of the Society

The Officers of the Society shall be the President (who shall be Chair of the Council and of the Finance and General Purposes Committee), the immediate Past President or the President Elect, two Vice-Presidents and the Honorary Treasurer elected by Council from within their number and the General Secretary.

New rule 7.6: Tenure of the Honorary Treasurer

The Honorary Treasurer may be re-elected bi-annually by Council without limitation of tenure. An Honorary Treasurer who retires from teaching during the period of service on Council may continue as Treasurer, with the approval of Council and subject to election, for an unlimited time.