

Designs for Hope 21

We are delighted to announce the return of our design competition, 'Designs for Hope' for 2021! At Alex Monroe, we strongly feel that inspiring and aiding children's creativity at school age is a huge stepping stone in improving diversity in jewellery and the arts. So this year, 'Designs for Hope' is aimed at our younger community.

Alex will be providing design tutorials alongside some other incredible jewellers throughout the competition, so stay tuned to this page and the Alex Monroe Instagram [@alexmonroejewellery](https://www.instagram.com/alexmonroejewellery).

How to Enter

Email your designs to designsforhope@alexmonroe.com or tag us on Instagram [@alexmonroejewellery](https://www.instagram.com/alexmonroejewellery) [#AMDesignsforHope](https://www.instagram.com/alexmonroejewellery)

Competition runs from

19th March 2021 – 19th April 2021

Contact Info

designsforhope@alexmonroe.com
www.alexmonroe.com

The Brief

We are looking for young people, aged 17 years or under, to present us with their idea of what 'hope' means to them, imagined as a piece of Alex Monroe jewellery. Entrants can work individually or alongside their family, friends or classmates. They can design a necklace, bracelet, earrings, a ring or even a brooch or pin, and it can be completely different to anything we have done before! Just remember to include elements of Alex's signature natural, playful style in the design.

Top Tip

We recommend submitting the design as a drawing or painting with a written description or labels – and of course ask someone for help with this. All styles of entry, from pencil drawings to finger painting, are encouraged and welcomed!

The Prize

The winning ideas will be transformed into pieces of Alex Monroe jewellery, gifted to the winner and available to purchase as part of a limited edition collection at alexmonroe.com. A portion of each sale will be donated to an incredible new initiative called 'The Make Bank', which aims to tackle creative poverty in schools.

Alex Monroe

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Supporting The Make Bank

The Make Bank is a wonderful new social enterprise, which aims to tackle creative poverty in schools.

Across the UK more than 33% of children are currently living in poverty and in some areas, this figure reaches a staggering 62%. An increasing number of young people are opting out of creative subjects because they cannot afford the materials they need to complete basic coursework or don't recognise the scope of opportunity that exists for them in the creative industries.

The Make Bank provides Art and Design Kits for disadvantaged pupils who wish to pursue creative education, alongside career support from industry professionals. Their goal is to nurture, inspire and encourage the creative talent that will form the future of our creative industries, to ensure they are inclusive, representative and future-proof.

Find out more

www.themakebank.org.uk

Terms and Conditions

This promotion is open to residents of the United Kingdom aged between 0 and 17. If you are entering, you must ensure you have permission from your parent/guardian. We will need written confirmation of this and proof of parental/guardianship responsibility before we decide on our winner! We will then arrange what happens next with your parent/guardian.

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Alex Monroe