Art, craft & design is for...

**PERSONAL EXPRESSION & VISUAL LITERACY**
- Developing visual literacy and communication skills, and imagination and personal expression in both the material and virtual worlds.

**TRANSFERABLE SKILLS**
- Combining art with science, technology, engineering and maths to break down barriers between subjects and learning.

**INCLUSION & DIVERSITY**
- Exploring and celebrating similarities and differences between peoples, places and cultures.

**CAREER PATHS**
- Accessing pathways through education to employability in the creative, cultural, digital media and heritage industries.

**HEALTH & WELLBEING**
- Nurturing and providing therapeutic support for the health and wellbeing of everyone.

**ATTAINMENT**
- Raising attainment and standards in all areas of learning.

**THE UNESCO RIGHTS OF A CHILD**
- Ensuring every child can ‘join in a wide range of cultural, artistic and other recreational activities’.

**CONFIDENCE**
- Building confidence and self-esteem, and promoting enjoyment and engagement at school for all students.

**ATTAINMENT**
- Building confidence and self-esteem, and promoting enjoyment and engagement at school for all students.